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Media contact: Jamie Baxter | The Impetus Agency
jamie@theimpetusagency.com | 775-322-4022

Pet Partners Receives $50,000 Grant Investment from Petco Foundation for Therapy Animal Program

Bellevue, WA, (June 17, 2017) - Pet Partners, the nation’s leading organization registering therapy animals for animal-assisted interventions, is excited to announce the receipt of a $50,000 grant from the Petco Foundation. This grant will be used toward funding the therapy animal program, but will also support promotion of a new ‘from shelter pet to therapy pet’ campaign.

“The public awareness campaign set to launch later this year, will promote the idea of future therapy animals sitting right under our noses in local shelters and encourage people to consider adopting an animal and sharing that special animal with the community,” said Annie Peters, CEO of Pet Partners. “We are excited about the opportunity to increase support of the important work of therapy animals and truly thank the Petco Foundation for helping to make that possible.”

The funds from the Petco Foundation were raised during their Helping Heroes fundraising campaign held online and in Petco stores. This campaign, held each October in partnership with Natural Balance, recognizes and celebrates the impact that service, therapy and working animals have on the lives of millions of people.

“Saving a shelter pet through adoption and transforming them into helping hero highlights the true potential of these animals. We are thrilled to invest in Pet Partners’ efforts to promote the incredible capabilities of shelter pets through this new initiative and hope that it will inspire more animal adoptions” said Susanne Kogut, executive director, Petco Foundation.

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About Pet Partners
Pet Partners is the national leader in demonstrating and promoting animal-assisted therapy, activities and education. Nearly forty years since the organization’s inception, the science that proves these benefits has become indisputable. Today, Pet Partners is the nation’s largest and most prestigious nonprofit registering handlers of multiple species as volunteer teams providing animal-assisted interventions. For more information about Pet Partners, visit www.petpartners.org

About the Petco Foundation
At the Petco Foundation, we believe that every animal deserves to live its best life. Since 1999, we’ve invested more than $185 million in lifesaving animal welfare work to make that happen. With our more than 4,000 animal welfare partners, we inspire and empower communities to make a difference by investing in adoption and medical care programs, spay/neuter services, pet cancer research, service and therapy animals, and numerous other lifesaving initiatives. Through our Think Adoption First program, we partner with Petco stores and animal welfare organizations across the country to increase pet adoptions. So far, we’ve helped more than 5 million pets find their new loving families, and we’re just getting started. Visit petcofoundation.org to learn more about how you can get involved.