



**Pet Partners<sup>®</sup>**

# Pet Partners<sup>®</sup> in the Workplace

Strengthening the Bond

# Corporate Social Responsibility

## What is this?

- These programs help employees connect their professional efforts to their communities and personal “Whys”
  - Benefits
    - Employees are more engaged and productive<sup>1</sup>
    - Lower employee turn over rates<sup>2</sup>
    - Positive link between corporate social responsibility and financial performance<sup>3</sup>

<sup>1</sup>Collier and Esteban, 2007

<sup>2</sup>Aminudin, 2013

<sup>3</sup>Pava and Krausz, 1996

# Elanco's Program

- Elanco Animal Health's social responsibility program focuses on addressing global hunger and supporting the beneficial impact of the human:animal bond
  - Elanco supports Pet Partners<sup>®</sup> through the Lilly Foundation to:
    - increase the number of registered teams domestically
    - pilot expanding Pet Partners<sup>®</sup> programs internationally



# Getting Started

- Our program started with a small group of employees and our family members
- We selected to become Pet Partners<sup>®</sup>-registered teams with our dogs due to the program's reputation and recognition by facilities of the reliability of registered teams in a healthcare environment



# Benefits of Pet Partners® Involvement

## Pet Partners® Provides-

- Unbiased evaluation of teams
- Team liability insurance

## Company Perception-

- Enables outsourcing of evaluations
- Highly-regarded external expertise to reference
- Reduced risk and assurance



# Increasing Awareness of AAI

## Challenges and successes

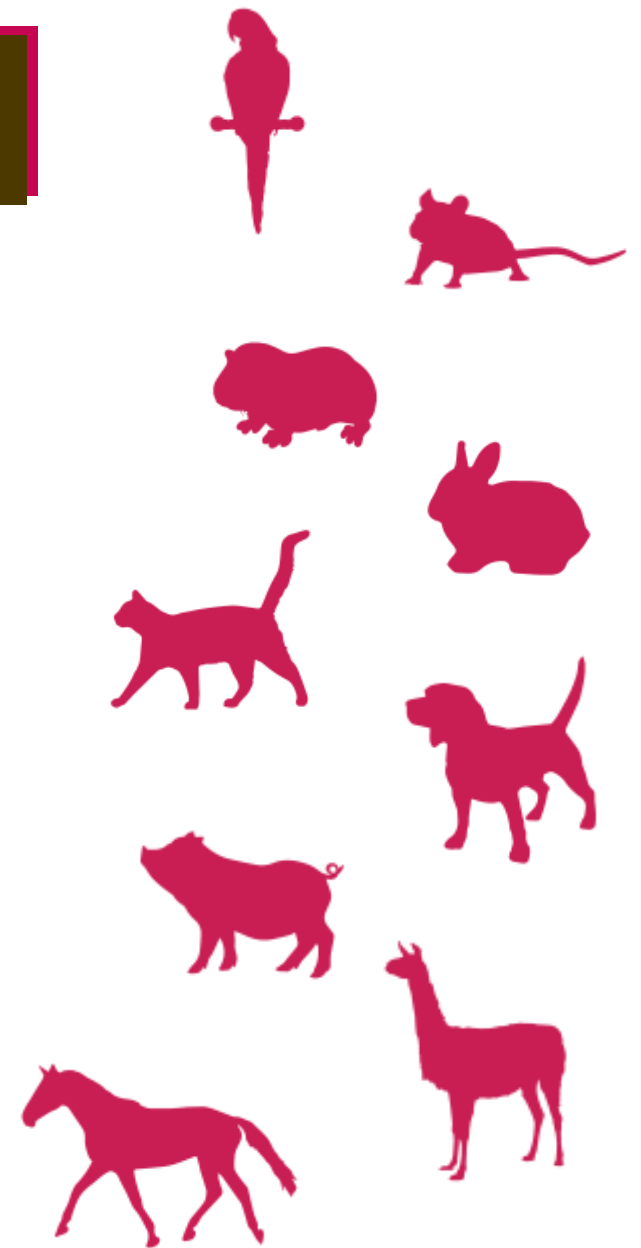
- Facility policies and HIPAA requirements can make it difficult for colleagues to observe AAI benefits for themselves
- When discussing your experiences, tailor the message to the recipients
  - Emotional benefits/stories
  - Physiologic observations
  - Engage facility representatives for help
- Obtain approval to provide AAI in your workplace

# Growing the Program

- #1 question we received was “How can my pet and I become involved?”
  - Referred folks to the Pet Partners® website
  - Offered AKC canine good citizens classes for employees on-site
  - Offered mock evaluations to help teams prepare for their evaluation and hosted evaluations on-site
- We identified options for folks without pets to become involved
  - Our facilities require teams to have assistants giving folks without pets a way to contribute and those with pets to get 1<sup>st</sup> hand exposure
  - People contribute their work-related skills to help build awareness of the program

# Selecting Sites for Visits

- All types of facilities are equally deserving of support
  - Are there recognized gaps in your community?
    - Schools/at-risk youth
    - Hospitals serving specific patient populations
    - Elder care facilities
  - Some facilities may be more aligned to your company's business interests
  - Consider those that require a number of registered teams to help build comradery and experience sharing





# Corporate Support of Pet Partners®

- Personal donations with a company matching gift
- Company fundraisers like the Treats & Sweets program
- Reach out to Pet Partners® development staff to discuss a strategic partnership
  - Elanco provided a \$100,000 gift through the Lilly Foundation to support Pet Partners® programs





Thank You!

