



Thank you for taking the time to spread the word about National Therapy Animal Day on April 30. We've drafted the following letter to the editor so that you can easily connect with your local media contacts to see if they are interested in featuring a "good news" story on Pet Partners. Please follow the steps below:

1. Find the contact information for your local media outlets
Tip: Google your local newspaper's Letter to the Editor and the contact information should be available. If not, consider calling the outlet and asking for the submission instructions.
2. Copy and paste the language below into the body of your email
3. Personalize it where appropriate

Thank you again for your help in spreading the word about National Therapy Animal Day!

Dear Editor:

April 30 is National Therapy Animal Day: a day to celebrate the companion animals in our lives that volunteer in our community and help make **(insert town here)** a wonderful place to live. Therapy animals and their handlers visit in hospitals, assisted living, schools, and **(insert any local facilities here such as airports or colleges)**. They lower blood pressure, improve mood, and help struggling readers gain proficiency. Therapy animals positively impact the lives of many people and are an asset to our community.

I am fortunate to volunteer with **(insert animal's name here)**. We volunteer at **(insert facilities here)**. It is deeply gratifying volunteer work that we enjoy doing together. We are registered with Pet Partners, the nation's leading organization registering volunteer handlers and their companion animals as therapy animal teams: www.petpartners.org. Pet Partners teams meet the highest standards for client safety and animal welfare.

On April 30, please take a moment to thank a therapy animal, and consider whether you and your pet would enjoy this volunteer activity. On their website at www.petpartners.org, Pet Partners offers a quiz to determine if your animal might be suitable to be a therapy animal. We want all therapy animals to enjoy their "job" as much as we do.

Sincerely,

(Insert your name and your pets name)

(insert email)

(insert phone number)