Sponsorship Opportunities

**Title Sponsor- $50,000**

- Prominent logo placement on all conference materials
- Logo recognition and link on conference registration webpage
- Prominent conference signage at the venue
- Exhibit Booth Opportunity
- Opportunity to make sponsor remarks during a general conference session
- Four complimentary conference registrations
- Recognition as title sponsor on Pet Partners website (with over 2 million visits per year)
- Recognized as title sponsor in *Interactions* magazine, the official publication of Pet Partners
- Social Media Cross Promotion
- Opportunity to provide promo item to conference attendees
- Announcement in press release, Pet Partners E-newsletter, Annual Report, and Handler Update

**Supporting Sponsor- $25,000**

- Logo placement on all conference materials
- Logo recognition on conference registration webpage
- Conference signage at the venue
- Exhibit Booth Opportunity
- Two complimentary conference registrations
- Recognition as supporting sponsor on Pet Partners website
- Recognized as supporting sponsor in *Interactions* magazine
- Social Media Cross Promotion
- Announcement in Pet Partners E-newsletter, Annual Report, and Handler Update
Official Sponsor- $10,000

- Logo placement on select conference materials
- Recognition on conference registration webpage
- Exhibit Booth Opportunity
- Recognized as official sponsor in Interactions magazine
- Announcement in Pet Partners E-newsletter, Annual Report, and Handler Update

Keynote Speaker Sponsor- $5,000

- Listed as official sponsor of keynote speaker session featuring Victoria Stilwell, world-renowned dog trainer best known as the star of the international hit TV series It’s Me or the Dog
- Recognition on conference registration webpage
- Exhibit Booth Opportunity

Additional Opportunities:

- Conference App Sponsor- $5000
- Lanyard Sponsor- $2500
- Exhibit Booth Sponsor- $500

Questions? Contact Traci Pryor at 804.564.1786 or tracip@petpartners.org