

 **Pet Partners** 

# CONFERENCE

**PARTNERING WITH A PURPOSE**  
SEPTEMBER 20-21, 2019 ★ SAN ANTONIO, TX

## Sponsorship Opportunities

### Title Sponsor- \$50,000

- Prominent logo placement on all conference materials
- Logo recognition and link on conference registration webpage
- Prominent conference signage at the venue
- Exhibit Booth Opportunity
- Opportunity to make sponsor remarks during a general conference session
- Four complimentary conference registrations
- Recognition as title sponsor on Pet Partners website (with over 2 million visits per year)
- Recognized as title sponsor in *Interactions* magazine, the official publication of Pet Partners
- Social Media Cross Promotion
- Opportunity to provide promo item to conference attendees
- Announcement in press release, Pet Partners E-newsletter, Annual Report, and Handler Update

### Supporting Sponsor- \$25,000

- Logo placement on all conference materials
- Logo recognition on conference registration webpage
- Conference signage at the venue
- Exhibit Booth Opportunity
- Two complimentary conference registrations
- Recognition as supporting sponsor on Pet Partners website
- Recognized as supporting sponsor in *Interactions* magazine
- Social Media Cross Promotion
- Announcement in Pet Partners E-newsletter, Annual Report, and Handler Update



### **Official Sponsor- \$10,000**

- Logo placement on select conference materials
- Recognition on conference registration webpage
- Exhibit Booth Opportunity
- Recognized as official sponsor in *Interactions* magazine
- Announcement in Pet Partners E-newsletter, Annual Report, and Handler Update

### **Keynote Speaker Sponsor- \$5,000**

- Listed as official sponsor of keynote speaker session featuring Victoria Stilwell, world-renowned dog trainer best known as the star of the international hit TV series *It's Me or the Dog*
- Recognition on conference registration webpage
- Exhibit Booth Opportunity



### **Conference App Sponsor- \$5000**

- Listed as official sponsor of the conference app
- Logo placement on conference app
- Recognition on conference registration webpage
- Exhibit Booth Opportunity

### **Lanyard Sponsor- \$2500**

- Official sponsor of the conference lanyards
- Logo placement on conference lanyards
- Recognition on conference registration webpage
- Exhibit Booth Opportunity



### **Happy Hour & Dinner Sponsor: \$2000**

- Listed as official sponsor of Happy Hour & Dinner Celebration
- Recognition during dinner remarks
- Recognition on conference registration webpage
- Exhibit Booth Opportunity

### **Meal Sponsor- \$1000**

- Listed as official sponsor of select conference meal (choice between breakfast, lunch or afternoon snack)
- Recognition on conference registration webpage
- Exhibit Booth Opportunity

### **Exhibit Booth Sponsor- \$500**

For the first time we will be offering exhibit space sponsorships for the event for \$500. Our Pet Partners Pop-Up Shop & Exhibitor Booths are certain to be a popular feature of this year's event!

**Questions? Contact Traci Pryor at 804.564.1786 or [tracip@petpartners.org](mailto:tracip@petpartners.org)**