BOARD OF DIRECTORS

We thank our Board of Directors for their volunteerism and leadership.

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PetSmart

Board Vice-Chair
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Elanco Animal Health

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Dana Brooks
Pet Food Institute

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Michael Price
Price Management

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Nike

PET PARTNERS
2018 ANNUAL REPORT

www.petpartners.org | 425.679.5500 | info@petpartners.org

PET PARTNERS 2018 ANNUAL REPORT
MESSAGE FROM LEADERSHIP

On behalf of the board of directors, I would like to thank you for your support. Whether you joined us when we were Delta Society, or more recently as Pet Partners, your support ensures that our registered therapy animal teams are able to help those in need. As the human-animal bond becomes more accepted not only as an effective therapy but also as a proactive way to help children in the classroom, to improve overall physical and emotional health in adults, and to assist in healthy aging, our mission of improving human health and well-being through the human-animal bond becomes more relevant every day in everyone’s life.

2018 was a pivotal year for Pet Partners as we continued to assert our role as the leader and gold standard in the field. The release of our revised Standards of Practice affirmed our commitment to providing the benchmark by which all therapy animal teams should be measured. We launched new signature events, World’s largest Pet Walk, which created much excitement for Walk With Me™, our signature event, World’s Largest Pet Walk, which provides the benchmark by which all therapy animal teams are able to help those in need. As the human-animal bond becomes more accepted not only as effective therapy but also as a proactive way to help children in the classroom, to improve overall physical and emotional health in adults, and to assist in healthy aging, our mission of improving human health and well-being through the human-animal bond becomes more relevant every day in everyone’s life.

The strategic planning initiatives we launched over the past few years have begun to bear fruit and provide a roadmap for us not only to continue to deliver our mission, but also to find new ways to enhance the human-animal bond. I am most energized, however, by the support, commitment, and advocacy that you show for us. Pet Partners is truly blessed to have such a passionate group of supporters.

Thank you,
Michael Sapp
Board Chair
Farmers Insurance & Pet Partners: Working Together to Serve Our Communities

In association with Farmers Insurance, Pet Partners teams visited in communities affected by several natural disasters in 2018. Farmers Insurance set up relief sites and dozens of Pet Partners therapy animal teams signed up to volunteer during these events, including sites affected by Hurricane Michael, extensive wildfires in California, and tornadoes in the Midwest.

In addition to having access to claims processing, hot meals, high-speed internet, and phones, people who visited the Farmers Insurance relief sites were also able to spend some time with Pet Partners teams.

Pet Partners teams also joined Farmers during wonderful community events such as a celebration event for veterans in Kansas City, MO, and to educate people about disaster recovery during the Farmers Insurance Open-PGA event in California.

Thank you to Farmers Insurance for their support, and to our wonderful therapy animal teams for working together to positively impact many communities during such difficult times.

PetSmart Charities continues to invest in Pet Partners volunteers

PetSmart Charities remains one of Pet Partners’ most generous corporate supporters. Over the last several years, their investment in Pet Partners has led to enhanced online learning opportunities, various professional development opportunities for our incredible Pet Partners handlers including our national conference and funding for Pet Partners to provide additional support to more volunteer teams at the local and regional levels.

“With this continued investment from PetSmart Charities, Pet Partners can develop into a nationwide organization with more consistent brand recognition and give more support to regional teams,” said Annie Peters, President & CEO of Pet Partners. “This generous support will ultimately allow Pet Partners to register additional high-quality therapy animal teams across the country to fill the needs of facilities.”

Pet Partners receives Better Cities for Pets™ grant to increase presence of therapy animals in Richmond, VA

In 2018 Pet Partners was selected by the United States Conference of Mayors and Mars Petcare as recipient of a generous grant to increase the number of therapy animal teams in Richmond, VA.

The grant was awarded through the U.S. Conference of Mayors and Mars Petcare’s Better Cities for Pets grant program, a nationwide initiative designed to help communities implement, support, and expand pet-friendly programs and policies.

Pet Partners has collaborated with the City of Richmond and Mayor Levar M. Stoney on this initiative. “Whether visiting local hospitals, senior care facilities, or workplaces, therapy animal teams bring comfort and healing to those in need,” said Mayor Stoney. “We’re proud to join Pet Partners in celebrating these exceptional animals and their human handlers, as they continue to serve our community.”

Pet Partners is grateful for the continued support of the Pet Food Institute. In addition to financial sponsorship, the Pet Food Institute actively promotes the Pet Partners mission throughout the year.

The Pet Food Institute and its members, who make 98% of all U.S. pet food and treat products, are committed to helping dogs and cats live long and healthy lives. As the voice of U.S. pet food makers and 98% of all U.S. pet food and treat products, the Pet Food Institute provides factual information about pet food and treat safety, nutrition, and health to pet lovers.
Pet Partners teams boost employee morale with innovative Workplace Well-being Program

Employees at Google really enjoyed their Pet Partners workplace well-being visit. Photo credit: Jenny Fandrianto

Pet Partners found great success in expanding internationally in 2018 thanks to Elanco Animal Health, with funds provided by The Lilly Foundation. Pet Partners held international evaluations around the world, including events in Argentina, Switzerland, and Australia. This expansion effort allowed Pet Partners to license 20 new evaluators and register 45 international therapy animal teams.

Beyond their generous financial support of the program, Elanco has connected us with individuals in the animal health industry across the globe so Pet Partners can find success in each new country we expand into. Elanco employees also raised awareness of therapy animal work during the Elanco Global Day of Purpose by participating in the first annual World’s Largest Pet Walk as well as hosting events at their offices for National Therapy Animal Day. Thank you, Elanco employees!
At Pet Partners, our therapy animal teams are prepared to visit across a wide range of settings, interacting with people throughout many different walks of life. One of the ways that more than 10,000 Pet Partners teams have been helping to make a difference is through their work with at-risk children. For three years now, Julie Darling and Molly have been working with at-risk children, focusing on everything from teaching them how to interact with people to developing their empathy. Even outside of the classroom, focusing on everything from teaching the kids how to interact with people to developing their empathy. Even outside of the classroom, focusing on everything from teaching the kids how to interact with people to developing their empathy. Even outside of the classroom, focusing on everything from teaching the kids how to interact with people to developing their empathy. Even outside of the classroom, focusing on everything from teaching the kids how to interact with people to developing their empathy. Even outside of the classroom, focusing on everything from teaching the kids how to interact with people to developing their empathy. Even outside of the classroom, focusing on everything from teaching the kids how to interact with people to developing their empathy. Even outside of the classroom, focusing on everything from teaching the kids how to interact with people to developing their empathy. Even outside of the classroom, focusing on everything from teaching the kids how to interact with people to developing their empathy. Even outside of the classroom, focusing on everything from teaching the kids how to interact with people to developing their empathy. Even outside of the classroom, focusing on everything from teaching the kids how to interact with people to developing their empathy. Even outside of the classroom, focusing on everything from teaching the kids how to interact with people to developing their empathy. Even outside of the classroom, focusing on everything from teaching the kids how to interact with people to developing their empathy. Even outside of the classroom, focusing on everything from teaching the kids how to interact with people to developing their empathy. Even.
In 2019, individual contributions increased by nearly 12%, which was one of a few best-in-class nonprofit organizations containing festive holiday treats and toys. Pet Partners was grateful to be selected by BARK’s evaluators and teams.

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In 2018, we made some critical updates to our back-end systems to allow us greater functionality and reporting at a reduced cost from previous years. In addition, Pet Partners launched a new online community for prospective and current volunteers to engage with one another. The growing interest in therapy animal visitation must be met with an increase in revenue to be able to sustainably service the need and interest without compromising the rigor, integrity, or safety of the Therapy Animal Program. We must also be ready to capitalize on opportunities that we are uniquely positioned to pursue in support of our mission. Our long-term strategic initiatives are helping us to provide a secure future for the organization and to continually improve our mission outreach. We are grateful to the individual donors, foundations, and corporate partners who share our vision and passion.

In 2018, our commitment to education continues, and revenue covering the costs of creating and delivering online courses reached yet another all-time high. In 2018, Pet Partners began offering a special benefit to our volunteers in 2016 in the form of a Cancer Care Fund to help cover some of the costs of treatment for therapy animals diagnosed with cancer. Thanks to another anonymous donor, the Pet Foundation and one from the same foundation, we were able to continue our Cancer Care Fund in 2018. Pet Partners can only offer these programs directly for a portion of cancer treatment expenses for a registered therapy animal. This is one of the ways we show appreciation for these wonderful animals and the work they do.

Elanco Animal Health, with funding provided by the El Lilly and Company Foundation, continued their support of expanding our Therapy Animal Program internationally in a sustainable manner. Some of our staff and volunteers made trips to Switzerland, Argentina, Canada, and Australia to register volunteer evaluators and teams.

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**Honor Rolls**

Annual Giving at all levels is important and every gift is vital to our success. Thank you for your support and the positive impact your contribution has made to those in need.

**Corporate Partners & Foundations**

We would like to thank the following generous corporate partners and foundations for supporting Pet Partners in 2018. These contributions help Pet Partners bring the healing power of pets to millions of people in need.

**$500–$999**

- Tracy Ellerby
- Melvin Belsky & Susan Belsky
- Lorraine Betancourt
- Rashma Bhasin
- Jane Bril
- Sharon Chalfe
- Stockard Channing & Dan Gillam
- Nozica Chernova
- CHOC Children’s Foundation
- Patricia Coccodrillo
- Cheryl Cohen & Mark Cohen
- Cornerstone Baptist Church of West Los Angeles
- Jo Anna Dale
- Diane England
- Matt Fennich
- Audrey Fine, EdD
- Craig Finklin
- Jane Fine-Gubbronn
- Jennifer Graf
- Kristi Vega
- Kari Otto*

**$1,000–$4,999**

- Richard London
- Robert Kenyon
- Martin Greenberg & Anne Keeler
- Zoe Kamitses
- Almira Jones
- Donald Irving & Karen Irving
- Therese Holmes
- Robin Hoffmann
- Kristin Harrington
- Jennifer Graf
- Cristi Franklin
- Norma Fox
- Aubrey Fine, EdD
- Matt Fenwick*
- Diane England
- Judith Depew
- Jo Anna Dale

**$50,000-$100,000**

- Michael Malenfant & Suzanne Belsky
- Lucas Electrical Contractors
- Richard London
- Robert Kenyon
- Martin Greenberg & Anne Keeler
- Zoe Kamitses
- Almira Jones
- Donald Irving & Karen Irving
- Therese Holmes
- Robin Hoffmann
- Kristin Harrington
- Jennifer Graf
- Cristi Franklin
- Norma Fox
- Aubrey Fine, EdD
- Matt Fenwick*
- Diane England
- Judith Depew
- Jo Anna Dale

**$10,000-$24,999**

- Patricia Coccodrillo
- CHOC Children’s Foundation
- Jessica Chervenak
- Stockard Channing & Dan Gillam
- Sharon Chalfant
- Reshma Bishnoi
- Melvin Belsky & Susan Belsky
- Satish Shankar
- Janet Sefcik
- Hills Pet Nutrition
- Lisa Demetrius-Koukos
- Mary Dyer & Duane Dyer
- Kelly Fritz-Garber
- Nancy Fay
- tortoise & Crispy Novak
- Bill Neuhof
- Joanne Nordin
- Michael Price
- Lonny Rydholm & Nami Rydholm
- Michael Sapp & Patty Sapp
- Amy Shoemaker
- Russell Hagey
- Marjorie Taylor
- Suzanne Thielen*
- Kira Voge
- Kathleen Vignos
- E. Vivian

**$25,000-$49,999**

- The Charles Engelhard Foundation
- The McCoon Family Foundation
- The United States Conference of Mayors

**$50,000-$100,000**

- Adobe
- American Pet Nutrition
- Eli Lilly and Company
- Foundation for Animal Care & Control
- Farmers Insurance
- Intel
- The Pets Foundation
- PetSmart Charities
- Select Equity Group Foundation

**$500,000-$1,000,000**

- The Y.C. Ho / Helen and Michael May Foundation
- Scaife Family Foundation
- RCS Family Foundation
- The Powell Foundation
- The Petco Foundation
- American Humane
- The Eleanor P. Stuart & Mary C. Stuart Family Foundation
- The Greater Tacoma Community Foundation
- The Mary Alice Fortin Foundation, Inc.

**$5,000-$9,999**

- Adelphia Investment Company
- American Humane
- The Eleanor P. Stuart & Mary C. Stuart Family Foundation
- Compact
- The Greater Tacoma Community Foundation
- The Mary Alice Fortin Foundation, Inc.

**$1,000-$4,999**

- Alden Global Education
- American Association of Physics Teachers
- American College of Veterinary Internal Medicine
- American Psychological Association
- C.A.L. Foundation, Inc.
- Charles L. Letter
- Communities Foundation of Texas
- Google
- Interpublic Group
- Out & Equal
- Texas Community Foundation
- The Josephine Stedem Scripps Foundation
- The McCune Family Foundation
- The Greater Tacoma Community Foundation
- The Mary Alice Fortin Foundation, Inc.

**$10,000-$24,999**

- Avanir Pharmaceuticals
- Clinton National Airport
- The Josephine Stedem Scripps Foundation
- The Max and Virginia Dreyfus Foundation
- Nicholas B. Ottaway Foundation
- The Petco Foundation
- Petco Institute
- The Powell Foundation
- RCI Family Foundation
- Scare Family Foundation
- The T.C. Ho / Helen and Michael Chung Foundation

**Corporate Partners & Foundations**

- The Delta Giving Society recognizes donors who contribute $1,000 or more each year and play an important role in the financial health of Pet Partners. We thank you for your generosity and participation.

- Katherine Anellen Castagna & Michael Castagna
- Pat Barton
- Bob Bechek
- Dean Berg & Grace Berg
- Chad Biegner & Sarah Biegner*
- Alicia Blair
- John Bracht
- Nancy Cunningham & Peter Cunningham
- B. Lynn Chastain
- John Chervenak
- Cole Collins
- Marilyn Coleman, Cooper, PhD
- Melanie Corrigan & Bruce Miller
- Armin Courtmanch & Marc Courtmanch
- Danielle Dearborn
- Julie Defeer
- Lisa Demetrius-Koukos
- Mary Dyer & Duane Dyer
- Keep Fitz-Garber & Nonnie Fitz-Garber
- Daniel Funs & Emily Vogler
- Julia Frencis
- Jamie Foxer
- Scott Galavan, DVM
- Lloyd Goodman & Pam Goodman
- Eric Hackert & Russell Humeon
- Russ Hagey
- Jennifer Hamilton*
- Beverly Kempf
- Beth Lacar
- David Lapan
- Brett Lawton
- Julie Lake
- Frank Leonard & Mary Leonard
- Lynn Loebner
- Rina Luzia
- Elizabeth Lynch
- Judith Malmstrom
- Susan Markovsky
- Jennifer Matchette & John Matchette
- Angel May & Anthony May
- Nelia May & Steven Snyder
- Sharon Mastrostefano
- Johanna Menemen & William Menemen
- Michelle Merlo
- Key Money
- Michael Mossolider
- Shinglo Yin
- Bill Neuhof
- Joanne Nordin
- Michael Price
- Lonny Rydholm & Nami Rydholm
- Michael Sapp & Patty Sapp
- Amy Shoemaker
- Russell Hagey
- Marjorie Taylor
- Suzanne Thielen*
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- Kira Voge
- Kathleen Vignos
- E. Vivian
**2018 TREATS & SWEETS**

**FUNDRAISERS**

**2018 ANNUAL REPORT**

PET PARTNERS

— Evan

“My decision to participate in Treats & Sweets because baking has always been a big passion of mine. My cousin who has cancer is comforted by the love of dogs when he isn’t feeling well so I wanted to honor him by raising money for Pet Partners.”

— Evan

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**Human-Animal Bond + Charitable Giving = Good for Your Health!**

Many studies show that the human–animal bond has a positive impact on your health and well-being. There is a body of ongoing research that illustrates that having a pet or being around animals can decrease blood pressure and feelings of loneliness while increasing opportunities for exercise and socialization.

Did you know that when you donate to a nonprofit like Pet Partners you are supporting a cause that has a positive impact on your health? Compendia shows that studies about health benefits of the human–animal bond; studies about charitable giving have corresponding results. Health benefits that are associated with giving include:

- Increased self-esteem
- Lower blood pressure
- A ‘helper’s high’ found in functional MRIs of subjects who gave to charities
- Less depression
- Greater overall happiness
- Whether you contribute on a monthly, quarterly, or annual basis, or plan to leave a gift through your estate to Pet Partners, you are supporting a cause you believe in, you will help people receive visits from therapy animal teams, and you might also be contributing to your own good health!

Animals and financial contributions... perhaps an answer to better health. For additional information about supporting Pet Partners, email donate@petpartners.org

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**Caring Community**

- Robert Anderson
- Donna Baer, DVM
- Grace Ballentine & Larry Ballantine
- Bernard Baron
- Evan Barta
- Richard Bauder
- Lisa Bicek & Valerie Beck
- Sally Bicker
- Barbara Bell & David Bell
- Donna Berrier
- Marie Bickel
- Nancy Berry & William Biery
- Caryn Bonani
- Margaret Botta
- Helen Boyd, RN
- David Boyle & Anne Taubman
- Helen Caradonna Estate
- Betty Carmack
- Craig Carter, DVM/Vanderbilt
- Cara Chamberlain
- Gary Champion & Mary Lynn Champion
- Sheila Cohen
- Fred Cole II
- Eugenia Culman Estate
- Melody Cook
- Galen Morgan Cooper, PhD
- Candace Cragg & Charles Gran主播
- Merry Crims & Ray Saunders
- Lyda Cresson & Roy Crouen
- Janie De Lue
- Barbara Demert
- Constantine Dorr
- D’Ann Donaway & William Wardy, PhD
- Trudy Doyle
- Lynnette Eastlake & Jon Eastlake
- Karen Edwards
- Joan Engel, PhD
- Lilian Eure
- Catherine Franklin & Robert Franklin, DVM, PC
- Ann Fuller Estate
- Nola Gahaler
- Goodson Harding & Katharine Harding
- Barbara Harris
- Todd Hendricks
- Mary Hill
- Little Hines
- Cheryl Hosnerk
- Robin Hunkeler
- Gladine Huddoff
- Jennifer Jane
- Jacqueline Joseph
- George Krudy Estate
- Cristina Koscov & Walter Sturgis
- Harold Lach & Marguerite Lachts
- Barbara Liebawi
- Lynn Loecker
- David Loomis & RebeccaLovitoy
- Virginia Maples & Doris
- Barbara Lovelace
- Esther Lyndson
- Betty Manning & Kendall Manning
- Bill McCulloch & Jance McCulloch
- Kathleen McCulloch
- Marilyn McDani Estate
- Leatrice Miers
- Karen Miller
- Queenie Mills
- Virginia Minter
- Kathleen Mitton
- Marilyn Moe
- Deavile Morgan & Russell Morgan
- Michael Mossholder
- Mary Mylarkian
- Tom Nelson
- Susan Nikles & Margaret Wiskowski
- Jeanine Nordstrom
- Laurence Norell
- Kyoko O’Neill
- C. Anna Peters
- Liz Rizzo
- Mark Rosenbaum
- Debbie Ross & Robert Ross
- Ed Sayes & Michele Sayes
- Lisa Scarme
- Theodore Schneider Estate
- Jacquesette Schur
- Janice Schwartz & Mal Schwartz
- Mary-Margaret Shof, PhD
- Alfred Siegel
- Michael Sivula & Nancylee Sivula
- Carol Spisak & Mark Spisak
- Sandra Squires
- Harriet Stern
- Sharen Stemberger & Wayne Stemberger
- Stuart Estate
- Ingrid Sunneraker
- Sarah Sweatt
- Gregory Takashima & Laura Takashima
- Edith Taylor & Irving Taylor
- Dick Thomas Jr. & Ella Mae Thomas
- Dave Family Trust
- Eleanor Vigil
- Howard Volland & Joan Volland
- Craig Wessels & Linda Wessels
- Lakshana Whiteside
- Dorothy Wynn

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**PET PARTNERS 2018 ANNUAL REPORT**

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**Top 5 2018 Treats & Sweets Teams**

- Three Baking Bankers
- Marie in Heaven
- Pet Partners of Greater Chicago
- & G Bakers
- Tucson Heights Tigers

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**Top 5 2018 Treats & Sweets Fundraisers**

- Samantha Korkosz
- Lisa Demetrius-Koukos
- Elizabeth Lynch
- Evan Roth

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**Top 5 2018 Treats & Sweets Teams**

- Tuscany Heights Tigers
- G & G Bakers
- Pet Partners of Greater Chicago
- Mane in Heaven
- Three Baking Bankers

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2018 ANNUAL REPORT    [17][16]

PET PARTNERS

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**Top 5 2018 Treats & Sweets Teams**

- Three Baking Bankers
- Marie in Heaven
- Pet Partners of Greater Chicago
- & G Bakers
- Tucson Heights Tigers

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Evan broke all previous fundraising records in 2018 by raising over $6,000 to support Pet Partners! He chose to fundraise for Pet Partners for his Bar Mitzvah project.
We thank our monthly donors for making a commitment to continuously support Pet Partners throughout the year. Monthly gifts sustain our program, and allow Pet Partners to focus on the expansion of the Therapy Animal Program, high-quality handler education, and support for our teams. If you would like to become a monthly donor, please visit petpartners.org/donate or call 425-679-5503. The process is quick and easy, and your donation is automatically deducted from your account each month. Even a donation of $5 per month can make an impact on our therapy animal teams and delivery of our mission.

28k+ Facebook fans
1.7 million+ people saw Pet Partners Facebook posts
28k+ people liked, loved, shared and commented on Pet Partners Facebook posts
5.4k Twitter followers
570+ people mentioned Pet Partners on Twitter
5.3k Instagram followers

We’ve increased our national social media reach and now have social media fans all over the globe!

Monthly Donors

- Hannah Aiona Baker
- Jane Amsterdam
- Diane Anderson
- Kitty Baptista
- Susan Barthel
- Cynthia Benedict
- Charlena Benjamin
- Laura Blazer
- Kathryn Bloomfield
- Dana Boren
- Angela Brueckman
- Lisa Burton
- Debbie Czapinski
- Aerial Dieu
- Jamie Diles
- D’Ann Downey & William Warley, PhD
- Ira Einhorn & Ellen Honey
- Jennifer Fahrman
- Michael Gilliver
- Ann Green
- Rick Green
- Daniel Hayes
- Todd Hendricks
- Cheryl Hovavick
- Olivia Irmen
- Charles Johnson
- Kimberly Knauer
- Janet Lanz
- Diane Lawrence
- Sheryl Leaf
- Mary Little
- Carol Mahoney
- Imgrid Martin
- Jenny McCarthy
- Jeanie McCune
- Sue P. Minahan
- Keita Miyazaki
- Elizabeth O’Malley & Richard O’Malley
- Bonnie Osborne
- Elle Partington
- Diane Petrazzo
- Francene Phillips
- Natalie Pond
- Viki Prentice Rubin
- Kamala Prout
- Rebecca Ramage
- Fred L. Rhian
- Karen Richardson
- Nicole Anne Rupple
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