



FOR IMMEDIATE RELEASE

Contact: Jamie Baxter
The Impetus Agency
jamie@theimpetusagency.com
775-322-4022

Pet Partners Earns Coveted Four Star Rating from Charity Navigator



(Bellevue, WA) – Pet Partners’ strong financial health and commitment to accountability and transparency have earned it a four star rating from Charity Navigator, America’s largest independent charity evaluator.

Since 2002, using objective analysis, Charity Navigator has awarded only the most fiscally responsible organizations a four star rating. In 2011, Charity Navigator added 17 metrics, focused on governance and ethical practices as well as measures of openness, to its ratings methodology. These Accountability & Transparency metrics, which account for 50 percent of a charity’s overall rating, reveal which charities operate in accordance with industry best practices and whether they are open with their donors and stakeholders.

“Pet Partners’ exceptional four star rating sets it apart from its peers and demonstrates its trustworthiness to the public,” according to Michael Thatcher, President & CEO of Charity Navigator. “Only a quarter of charities rated by Charity Navigator receive the distinction of our four star rating. This adds Pet Partners to a preeminent group of charities working to overcome our world’s most pressing challenges. Based on its four star rating, people can trust that their

donations are going to a financially responsible and ethical charity when they decide to support Pet Partners.”

“It’s important our donors trust that we’re using their donations wisely to accomplish the Pet Partners mission of improving human health and well-being through the human-animal bond,” said C. Annie Peters, President and CEO of Pet Partners. “Our four star Charity Navigator rating demonstrates to our supporters our good governance and financial accountability.”

Pet Partners’ rating and other information about charitable giving are available free of charge on www.charitynavigator.org. More-detailed information about Pet Partners’ rating is available to Charity Navigator site visitors who become registered users, another free service.

About Pet Partners

Pet Partners is the national leader in demonstrating and promoting the health and wellness benefits of animal-assisted interventions. Since the organization’s inception in 1977, the science proving these benefits has become indisputable. With more than 13,000 registered teams making more than 3 million visits annually, Pet Partners serves as the nation’s most prestigious nonprofit registering handlers of multiple species as volunteer teams. Pet Partners teams visit with patients in recovery, people with intellectual disabilities, seniors living with Alzheimer’s, students, veterans with PTSD, and those approaching end of life, improving human health and wellbeing through the human-animal bond. With the recent release of its Standards of Practice for Animal-Assisted Interventions and international expansion, Pet Partners is globally recognized as the industry gold standard. For more information on Pet Partners, visit www.petpartners.org.

About Charity Navigator

Charity Navigator, www.charitynavigator.org, is the largest charity evaluator in America and its website attracts more visitors than all other charity rating groups combined. The organization helps guide intelligent giving by evaluating the Financial Health and Accountability & Transparency of more than 8,000 charities. Charity Navigator accepts no advertising or donations from the organizations it evaluates, ensuring unbiased evaluations, nor does it charge the public for this trusted data. As a result, Charity Navigator, a 501 (c) (3) public charity itself, depends on support from individuals, corporations and foundations that believe it provides a much-needed service to America's charitable givers.

####