Pet Partners Leadership

President and CEO
C. Annie Peters

Board of Directors Active in 2019

We thank our Board of Directors for their volunteerism and leadership.

**EXECUTIVE COMMITTEE**
- **Board Chair:** Michael Sapp
- **Board Vice Chair:** Julie Lawless
- **Immediate Past Board Chair:** Dana Brooks
- **Treasurer:** Jill Mooney
- **Secretary:** Aubrey Fine, EdD

**BOARD MEMBERS**
- **Brandon Antin:** VCA Incorporated
- **Erik Arnold:** Microsoft Philanthropies
- **Chad Biagini:** Nolan Partners
- **Reshma Bishnoi:** Roku, Inc.
- **Alicen Blair:** Kom Ferris International
- **Michael Castagna, PharmD:** MannKind Corporation
- **Doris Daif:** Nike
- **Aubrey Fine, EdD:** Cal State Polytechnic
- **Wilson Garone:** Microsoft Corporation
- **Julia Gaffner:** Best Friends Pet Hotel
- **Jim Hedington:** Starbucks Coffee Company
- **Janice V. Kapner:** T-Mobile
- **Jeff Keune:** Yesway
- **Brett Lauter:** Morris 4x4
- **Angel May:** Terra Creativ
- **Kay Mooney:** Mike Mosholder
- **Steve Dale, ABC:** Steve Dale Pet World LLC
- **Jon Persch:** Major League Rugby
- **Michael Price:** Price Management
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- **Brian Schwartz:** Exto Capital
- **Lori Ware:** San Manuel Band of Mission Indians
- **HUMAN-ANIMAL BOND ADVISORY BOARD**
  - **HABAB Chair:** Aubrey Fine, EdD
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  - **VetBio Partners, LLC:** Mary Craig, DVM
  - **Gentle Goodbye Veterinary Hospice:** Steven Feldman
  - **Human Animal Bond Research Institute:** Lisa Freeman, DVM, PhD, DACVN
  - **Tufts University:** Nancy R. Gee, PhD
  - **Virginia Commonwealth University:** Zenithon Ng, DVM, MS, DABVP
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  - **Purdue University:** Peter Rabinowitz, MD, MPH
  - **University of Washington:** J. Scott Weese, DVM, DVSc, DACVIM
  - **Ontario Veterinary College:** Peter Canning, DVM

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Pet Partners is required to file financial information with several states. Ten of those states will provide copies to their residents upon request:

**California:** Pet Partners is registered as ‘Pet Partners Therapy Animals’ in the state of California.

**Florida:** A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE, WITHIN THE STATE, 1-800-HELP-FLA. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.

**Maryland:** For the cost of copies and postage, Office of the Secretary of State, State House, Annapolis, MD 21401.

**Mississippi:** The official registration and financial information of Pet Partners may be obtained from the Mississippi Secretary of State’s office by calling 1-888-236-6167. Registration by the Secretary of State does not imply endorsement.

**Missouri:** Pet Partners is registered as ‘Pet Partners Nonprofit Corporation’ in the state of Missouri.

**New Jersey:** INFORMATION FILED WITH THE ATTORNEY GENERAL CONCERNING THIS CHARITABLE SOLICITATION and the percentage of contributions received by the charity during the last reporting period that were dedicated to the charitable purpose MAY BE OBTAINED FROM THE ATTORNEY GENERAL OF THE STATE OF NEW JERSEY BY CALLING 973-504-6215 and is available on the internet at www.njconsumeraffairs.gov/REGISTRATION WITH THE ATTORNEY GENERAL DOES NOT IMPLY ENDORSEMENT.

**New York:** Office of the Attorney General, Department of Law, Charities Bureau, 120 Broadway, New York, NY 10271.

**North Carolina:** Financial information about this organization and a copy of its license are available from the State Solicitation Licensing Branch at 1-888-830-4989. The license is not an endorsement by the state. Pet Partners is registered as ‘Pet Partners Nonprofit Corporation’ in North Carolina.

**North Dakota:** Pet Partners is required to file financial information with several states. Ten of those states will provide copies to their residents upon request:

**Pennsylvania:** The official registration and financial information of Pet Partners may be obtained from the Pennsylvania Department of State by calling toll-free, within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement.

**Virginia:** State Division of Consumer Affairs, Department of Agriculture and Consumer Services, PO Box 1163, Richmond, VA 23218. Washington: Charities Division, Office of the Secretary of State, State of Washington, Olympia, WA 98504-0422, 1-800-332-4483.

**West Virginia:** Residents may obtain a summary of the financial information about this organization and a copy of its license are available from the State Division of Consumer Affairs, Department of Agriculture and Consumer Services, PO Box 1163, Richmond, VA 23218. Washington: Charities Division, Office of the Secretary of State, State of Washington, Olympia, WA 98504-0422, 1-800-332-4483.

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On behalf of the Board of Directors, I would like to thank you for your continued support of Pet Partners. As the benefits of the human-animal bond become more widely known and accepted, Pet Partners leads the way in supporting research, education, and outreach among professionals, and in providing comfort and support to those in need.

With the completion of a generous bequest from an anonymous donor, Pet Partners continued to grow our mission, presence, and influence both domestically and internationally. Standing on firm financial ground not only helps us to deliver our services during difficult times, it also allows us to dream about how we can impact lives in new and innovative ways. To that end, the completion of our strategic plan last year calls for us to expand our influence beyond therapy visits to include new services, enhanced education and research, more and deeper local connections, and the further development of the Pet Partners brand to be the gold standard in animal-assisted interventions (AAI).

Our more than 12,000 therapy animal teams saw an increase in opportunities to serve in 2019 as we expanded our program scope and provided volunteer leaders with the tools to grow the number of available teams. Our efforts to increase education and outreach built bridges with new partners while strengthening ties with existing partners, and with the launch of our Animal-Assisted Crisis Response program in October, we formalized our approach to providing emotional comfort and support to people affected by the impacts of crisis events.

A commitment to advancing the field of AAI was enhanced by a professional summit, held during the Pet Partners Conference, where 25 experts in the field helped us to map out how we could better support AAI professionals through research, education, and connection. That summit also helped to deepen our professional contacts and inclusion in activities such as presentations, research projects, and publications. We see AAI as a key point of growth and differentiation for Pet Partners going forward.

I would like to recognize and thank our strategic partners and corporate supporters who help us to expand our mission delivery. Farmers Insurance, Pet Food Institute, Spectrum Brands, and the Petco Foundation continue as longtime supporters with their contributions and partnership. Additionally, Intel, Best Buy, Zoom, and the NBA worked with us to schedule visits as a part of our Workplace Well-being program, which helps to reduce stress in the office. Each of these partnerships and events helps not only to provide comfort but also raise awareness of the benefits of the human-animal bond.

As I complete my term as a board member, I look back on a year of change and growth that has positioned Pet Partners to be the preeminent authority on animal-assisted therapy and interventions. The dramatic increase in adoptions of homeless pets during the pandemic reinforces the fact that animals are important parts of our lives. They provide comfort through their presence and their devotion regardless of whether they are registered therapy animals or just our pets. We owe them a debt of gratitude, a scratch behind the ears, a belly rub, and a treat for what they do for us. We owe you a debt of gratitude as well for your ongoing support of our teams and our mission.

Thank you,

Michael Sapp
Board Chair
Therapy Animal Program

Our Therapy Animal Program is the core of our mission, bringing the power of the human-animal bond to people through visits by screened and registered therapy animal teams. 2019 saw our program expand in scope, with new program offerings and requirements, increased education and outreach, and additional focus on creating new volunteer leaders to grow the number of available therapy animal teams.

Registered Therapy Animal Teams

- Volunteers used our custom Log A Visit system to record the details of more than 33,000 therapy animal visits, which touched more than one million people.
- This data collection allows us to extrapolate and to know with confidence these visits are part of more than three million visits annually.

“...no matter how many times I watch Meg bond with others, I find the human-animal bond so special and inspiring. Meg is truly in her element as a therapy dog and I’m so blessed to volunteer beside her. It was so rewarding speaking about Meg’s past, her rescue story, and her happy and healthy future while giving back to the community. Sometimes people and animals are victims of very unfortunate circumstances, yet hope does exist. May we always provide hope to those feeling hopeless and may we always inspire those in need of inspiration. A little love sure does go a long way.”

— Amy Worley Molley, therapy animal handler

Special Initiatives

- Pet Partners has two special program initiatives that support specific types of AAI as part of our Therapy Animal Program: Read With Me, in support of children’s literacy, and Walk With Me, promoting walking and movement for health. These initiatives are opt-in for therapy animal teams and provide additional opportunities for teams to bring the power of the human-animal bond to their communities.

Registered Therapy Animal Teams

12,084 total therapy animal teams registered

2,305 new teams registered

Special Initiatives

<table>
<thead>
<tr>
<th>Program</th>
<th>Teams</th>
</tr>
</thead>
<tbody>
<tr>
<td>Read With Me™</td>
<td>3,647</td>
</tr>
<tr>
<td>Walk With Me™</td>
<td>2,731</td>
</tr>
</tbody>
</table>

Background Checks

- In July, Pet Partners introduced background checks as part of our commitment to safe and effective visits. Background checks are conducted when volunteers start a new registration or a renewal.
- 2,293 background checks were conducted between July 1 and December 31.
Animal-Assisted Crisis Response

On October 1, Pet Partners launched an animal-assisted crisis response (AACR) program to train and credential our teams to provide emotional comfort and support to people affected by the impacts of crisis events. Some of our therapy animal teams were already doing these kinds of visits — some with other organizations and some without any additional training or support. Given our commitment to education and to animal welfare, it was important to create an offering that was aligned with the Pet Partners philosophy. We also recognized that other organizations don’t necessarily accept non-canine species for AACR; these species can also benefit those in need in the wake of a crisis.

- Our AACR program included the design and creation from scratch of an online training course required for all handlers wishing to receive AACR credentials.
- Between October 1 and December 30, 228 Pet Partners teams completed AACR training and received credentials.
- 5 AACR deployments took place during that time. More than 500 people were served by Pet Partners teams in these deployments.

“The therapy animal teams have been awesome! The students love them, and they offer a real sense of peace and calm. Having the additional adults on campus is very helpful to the school in providing extra ‘eyes and ears’ during this tenuous time. Thank you again so much for your incredible support of our students and staff.”

— From the administration of Saugus High School in Santa Clarita, CA, where Pet Partners AACR teams visited after a shooting on campus

Team Evaluators

Team evaluators are crucial to therapy animal team presence in their communities. In 2019, we placed increased emphasis on training new volunteer evaluators to expand the availability of team evaluations.

“Conducting evaluations and working with Pet Partners is the best part of therapy animal work.”

— Gary Kammerer, Team Evaluator

Education and Outreach

The 2019 Pet Partners Conference, Partnering with a Purpose, took place September 20-21 in San Antonio, TX. It was an opportunity to bring together handlers, professionals in the AAI field, practitioners and facilities, and Pet Partners staff to network, learn, and inspire.

- 276 people attended the conference
- 30 states represented
- 5 countries represented
- 26 speakers, spread among 24 breakout sessions as well as two keynotes and two general sessions over the two days.

We are grateful to Elanco and PetSmart Charities for their support of the 2019 Pet Partners Conference.
Live Education Events

Pet Partners has increased the amount of education we provide for our volunteers and the public. This includes live events held online.

Webinars

In 2019 we held **12 live online webinars**, designed for therapy animal handlers and other volunteers, that featured extended presentations from subject matter experts and question and answer sessions.

433 people attended our webinars. Registration for these webinars increased steadily throughout the year. In addition to the live presentation, these webinars were recorded and made available to our volunteers in the Resource Library on the Pet Partners website.

Facebook Live

We also held **5 Facebook Live events**, allowing us to reach a wider audience with informal, conversational sessions on a variety of topics relevant to Pet Partners and AAI. These events are recorded and available for viewing after the live broadcast ends.

More than **800** people interacted with these events on Facebook, and they received more than **10,000** views.

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International Presence

The Pet Partners Therapy Animal Program had a presence in **16 countries** outside the U.S.

- **63** new **international therapy animal teams** were registered, for a total of **120** international teams.
- **6** new **international team evaluators** were registered, for a total of **16** international team evaluators.
- **35** **therapy animal teams** and **8 team evaluators** were registered in Canada.
- **Greece** was added to the list of countries with a **practicum and team evaluations held**.
Our grassroots advocacy program organizes supporters to affect change that has positive impact on animal-assisted interventions, and more broadly, the human-animal bond.

Pet Partners advocates participated in the following advocacy campaigns in 2019:

- **Puppies Assisting Wounded Servicemembers** (Federal — H.R.4305): Legislation providing grants to Veterans Administration to pair veterans with severe PTSD with trained service dogs. Over 950 advocates took part. Bill has passed the House, awaiting Senate action.

- **Connecticut Therapy Dog Licensing** (State — Amendment): Addressed a misguided amendment in Connecticut creating a patchwork of therapy dog standards across the state. Successfully rallied over 100 advocates in the state to stop the amendment.

- **National Animal Rescue Day** (Federal — H.R.34): Legislation designating a day to recognize the importance of pet adoption. Over 600 advocates took part.

- **Endemic Fungal Diseases Legislation** (Federal — S.1567): In support of Arizona senators’ attempt to stop Valley Fever spread among pets. 150 Arizona advocates took action.

On November 13, Pet Partners brought therapy animals to Congress with a new event: Meet the Pets.

One of the goals of Pet Partners is to educate about therapy animals and the power of the human-animal bond, and to help ensure that laws affecting standards and access for therapy animals are created with sound information. Our grassroots advocacy focuses on bringing this information to lawmakers to help them in crafting sound policies around AAI.

Bringing Pet Partners teams to Capitol Hill was a great opportunity to provide this education to federal lawmakers in a hands-on way.

**15 Pet Partners therapy dog teams** participated in the event and set up in the Hart Senate Office Building and the Rayburn House Office Building on Capitol Hill.

Nearly 600 Congressional staffers and other visitors came by to visit and learn about the benefits of the human-animal bond while engaging with Pet Partners staff and volunteer teams. A half dozen Members of Congress also attended, including U.S. Representatives Greg Gianforte (MT), Mary Gay Scanlon (PA), Kendra Horn (OK), Cheri Bustos (IL), Alan Lowenthal (CA), and Peter Defazio (OR).

The extraordinary media coverage expanded our message’s reach far beyond Capitol Hill, with local, national, and politics-focused media sharing video segments, social media posts, and online and print stories totaling an estimated 400 million impressions. High-profile outlets covering Meet the Pets included:

**MEET THE PETS**

We sent

25 action alerts
to our list of 4,371 advocates.

Our advocates generated

3,674 messages
to elected officials.

We registered

2,055 new advocates

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In 2019, Pet Partners made a commitment to advancing the field of AAI through research, education, professional connection, and support of AAI practitioners.

Professional Summit

25 professionals in the field of AAI came together at the Pet Partners Conference to map how Pet Partners could support professionals practicing AAI. Focusing on topics including continuing education, animal welfare, professional liability insurance, and best practices in AAI, participants enthusiastically supported Pet Partners’ leadership role and recognized the organization as best positioned to provide practitioners with a professional home.

Professional Participation

In addition to and partly as a result of the valuable groundwork laid by the professional summit, Pet Partners was involved in numerous other activities in academic and professional AAI spaces.

- 47 professional presentations attended
- 10 professional presentations given with measurable audience of 1,125
- 5 professional development materials published
- Assisted in the design of 25 empirical research projects
- Assisted in participant recruitment for 11 empirical research projects
- Provided research findings to shed light on 15 staff projects, 8 handler initiatives, and 9 projects conducted by industry professionals who contacted Pet Partners for empirical assistance
- Professional development campaign began in fall 2019 and reached 204 subscribers by year end

AAI Education

Pet Partners staff had opportunity to speak to diverse audiences about AAI in several prestigious venues:

- The Summit on Social Isolation and Companion Animals in May presented by HABRI and Mars Petcare. Pet Partners was the only therapy animal organization in attendance.
- The International Society for Anthrozoology (ISAZ) conference in July.
- The Animal-Assisted Intervention International (AAII) conference in October.
- The Greater Appalachian Llama and Alpaca Association (GALA) conference in October.
Community-Based Groups

The Pet Partners model of empowering volunteers to work within their communities and choose their own volunteering options is a prime opportunity for the creation of local groups. These groups give Pet Partners volunteers ways to connect with each other and use their knowledge of the needs in their communities to amplify their volunteer efforts.

70 locally-based groups
with Pet Partners volunteers serving their communities

Pet Partners—affiliated groups in
33 states | 1 U.S. territory
3 international locations

New groups launched in
Argentina | Canada
Greece | Puerto Rico

- Local groups increasingly recognize the value of branding in line with the Pet Partners brand.
- At the 2019 Pet Partners Conference, 48 people representing 27 groups attended a Town Hall to talk with Pet Partners leadership and exchange ideas.

Chapters

In addition to the volunteer-driven local groups, Pet Partners launched a pilot program of four state regional chapters with locally-based staff. These locations were chosen for their strong volunteer presence and potential for community-based development. Chapters provide locally-focused opportunities for fundraising, events, and staff support of volunteers.

Arizona
782 supporting teams

Illinois
446 supporting teams

North Texas
504 supporting teams

Southern California
1,003 supporting teams
Corporate Supporters

- Pet Partners continues to team up with our friends at **Farmers Insurance** to help people affected by natural disasters such as hurricanes, tornadoes, and wildfires. Our dedicated Pet Partners teams provide the comforting presence of therapy animals in the wake of disasters, and are often invited for shifts over multiple days. Farmers also invites our teams to some high-profile events to help spread the word about how we work together. Several Pet Partners teams took part in the Farmers Insurance Open in January to meet and greet PGA players and take part in media interviews. Thank you to Farmers Insurance for their continued annual support, and for working with our wonderful therapy animal teams to positively impact communities during such difficult times.

- Pet Partners is grateful for the continued support of **Pet Food Institute (PFI)**. In addition to financial sponsorship, Pet Food Institute actively promotes the Pet Partners mission throughout the year. Our teams were invited to the 2019 Pet Food Institute Feed & Therapy dog Maebe attends a Farmers event

  Pet Food Joint Conference in Kansas City, MO. The conference attendees, who come from all over the country, love meeting our amazing therapy animal teams each year and they gain a better understanding and stronger awareness of what Pet Partners is all about! PFI also often joins us in celebrating events such as National Therapy Animal Day and Pet Night on Capitol Hill.

- Our generous partner **Spectrum Brands** has supported Pet Partners since 2015. One way Spectrum supports Pet Partners is by leading frequent Double Up Challenges, energizing our individual donors. Spectrum prominently shares the news that Spectrum Brands will match any donations made to Pet Partners dollar for dollar during a specified timeframe, which inspires many wonderful donors to take advantage of an opportunity to double the power of their support. Spectrum Brands is a leading worldwide supplier of pet products for dogs, cats, birds, fish, and small animals.

- Our friends at **Petco Foundation** have helped Pet Partners achieve our goals since 2015. During our 2019 year-end campaign, Petco Foundation helped Pet Partners raise funds to support therapy animal teams by matching all gifts up to $30,000. Pet Partners also partnered with Petco Foundation for its in-store Helping Heroes events, which celebrated therapy, service, and working dogs. The events allowed the public to meet local animals who help people every day and provided education on their transformative impact. Pet Partners is so grateful for Petco Foundation’s support.
Sponsored Visits

Pet Partners teams across the nation headed into offices across the country for our Pet Partners Animal-Assisted Workplace Well-being program for sponsored visits, and the reaction has been very positive.

- There were **145 sponsored** visits in 2019. The number of people touched by these visits is in the hundreds.
- More than **500 therapy animal teams** participated.
- Sponsored visit supporters who experienced the many benefits of this program in 2019 include companies such as Intel, Best Buy, the NBA, and Zoom.

When Pet Partners therapy animal teams make workplace well-being visits, they boost employee morale and satisfaction, and increase productivity. Numerous studies have shown that when people take just a few moments to pet an animal, their stress is reduced. Research also shows that animals in the workplace often lead to more productive coworker interaction, increased trust levels between colleagues, and more effective collaboration.

Peer to Peer Events

Bakers and baking teams across the U.S. got out their mixing bowls and baking pans to make treats and raise funds for **Treats & Sweets Day**. Events, such as bake sales, helped our bakers raise over **$10,000**.

**Top Teams:** • Sun City Bakers Fur the Paws & Claws • Pet Partners HQ • Paws N Effect Cares • PAW PRINT BAKERY • Who wants a treat?!

**Top Bakers:** • Bryce Chapman • Sharon Essner • Deborah Welsh • Elizabeth Lynch • Robin Cayetano

The 2nd Annual **World’s Largest Pet Walk** took place on September 28. Events were held in hundreds of locations across the world involving thousands of pets and people.

There were walkers in more than **40** states, and pet-friendly walks in Argentina and Canada.

Walkers raised **$20,000** from hundreds of generous supporters.

Many species participated, including dogs, cats, mini horses, and even guinea pigs.

**Top Teams:** • Pet Partners of Southern California • Fairydogmother & Friends • Bob Dylan & The Band • Sun City Texas Pet Club • Pet Partners of Prescott

**Top Walkers:** • Jeanelle & Bart • Heather Foye • Adam Goldworm • Ruth Olsen • Marlene & Wyatt

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“I would like to let you know that I had a very good experience with the therapy dogs. I am a big animal lover and I knew it would be a relaxing experience for me. But it was much more than that! I saw people that were shy, but still felt good and came more than once to have that moment of tenderness. Wonderful experience,” said one satisfied recipient.

Therapy dog Beau visits the NBA for a Workplace Well-being event
Media Overview

Pet Partners continued to increase our visibility and engagement in both traditional and social media in 2019. Media coverage about Pet Partners included:

Media coverage for National Therapy Animal Day 2019 was the highest yet for this annual event. Coverage included:

- Elanco and Pet Food Institute featured posts on their blogs about National Therapy Animal Day.
- Pet Partners staff and volunteers participated in a live chat event on the GoodTalk platform.

**Social Media**

Pet Partners maintains a robust and growing presence on social media.

- **30,000+** Facebook fans
- **1.7 million+** people saw Pet Partners Facebook posts
- **129,000** people liked, loved, shared and commented on Pet Partners Facebook posts
- **5 Facebook Live events held**
  - More than **860** people liked, loved, shared, and commented on Pet Partners Facebook Live events
  - Facebook Live events had more than **10,000 views**
- **5,600** Twitter followers
- **620+** people mentioned Pet Partners on Twitter
- **8,400** Instagram followers
In 2018, Pet Partners received notification of a significant bequest, with the estate being finalized in 2019. The staff and volunteer leadership of the organization completed a new strategic plan process one year earlier than scheduled to leverage this support into increasing mission delivery. The profound commitment and testimony to the power of the human-animal bond evidenced by this generous gift allowed us to make significant investments in our future and to bring on staff in key areas to increase the impact of our mission. It was also important to strengthen the foundation of the organization; a quasi-endowment was established with a portion of the bequest funds.

Pet Partners continues to have a healthy balance sheet and net assets. It is important to recognize that of the $17,870,741 in unrestricted net assets, there is still $3,260,452 locked in the ownership of the land and building that serves as our headquarters. In addition, only a small portion of our restricted retained endowment earnings is available annually. We reported non-operating investment gains in 2019, due to strong stock markets. Operating investment income also increased over the prior year.

Our commitment to education continues and revenue for online courses reached yet another all-time high. Course revenue covers the costs of creating and hosting online education. Program revenue continued to be strong, clear indications of the tremendous and growing interest in volunteering with your companion animal. However, revenue associated with the Therapy Animal Program from registration fees, course revenue, and the online store totaled $731,015 while total program expenses were $4,022,289. The difference must be made up by philanthropic support.

In 2019, we continued to enhance our back-end systems to permit greater flexibility in how and where staff can work. This allowed us to hire the best candidates regardless of location. Other investments in backend systems included the launch of four chapters requiring technical infrastructure from the ground up; the
training and registration mechanisms in our Volunteer Center for our Animal-Assisted Crisis Response program; and a blog to help recruit and deliver mission information to the general public.

Pet Partners began offering a special benefit to our volunteers in 2016. Thanks to another grant from a family foundation we were able to continue our Cancer Care Fund in 2019. Pet Partners can offset veterinary bills by paying veterinarians directly for a portion of cancer treatment expenses for a registered therapy animal. This is one of the ways we show appreciation for these wonderful animals and the work they do.

Nonprofit organizations are asked to categorize expenses based on a process called functional allocation. This process is increasingly being challenged by sophisticated funders, charity watchdog agencies, and the nonprofit sector as an appropriate way to evaluate a nonprofit organization, but the requirement remains. In 2019, Pet Partners’ functional allocation of expenses continued to be strong. The total functional allocation to our programs was 75%, demonstrating the enduring strength of our investment in our mission and the improved effectiveness of our fundraising efforts.

The growing interest in therapy animal visitation must be met with an increase in revenue to be able to sustainably service the need and interest without compromising the rigor, integrity, or safety of the Therapy Animal Program. We must also be ready to capitalize on opportunities that we are uniquely positioned to pursue in support of our mission. Our long-term strategic initiatives are helping us to provide a secure future for the organization and to continually improve our mission outreach. We are grateful for the individual donors, foundations, and corporate partners who share our vision and passion.
Honor Rolls

Annual Giving at all levels is important and every gift is vital to our success. Thank you for your support and the positive impact your contribution has made to those in need.

$500–$999

- Elizabeth Abe
- A Loyal Companion¹
- Anonymous
- Tracy Barclay
- BEAK
- Melvin Belsky & Susan Belsky
- Lorraine Betancourt
- Judith Bin-Nun, PhD
- Borough of Manhattan Community College
- Judith Bradford
- Jane Brill
- Sharon Chalfant
- Stockard Channing & Dan Gillam
- Charlotte’s Litter
- Jill Collins
- Doris Daif
- Judith Depew
- D’Ann Downey & William Warley, PhD*
- Eugene Durkin
- Elanco Animal Health
- Louisa Fleischmann
- Harold Fowler & Stephanie Fowler
- Jane Fraser
- Beverly Freedman
- Samantha Garbus
- Jennifer Graf

- Robin Hoffmann
- Therese Holmes
- Sandy House
- Donald Irving & Karen Irving
- Sharon Jett
- Jewish Communal Fund
- Anne Jones
- Zoe Kamitses
- Kean University, Union
- Susan Keeney
- Leslie Kosier
- Kroger¹
- Frederick Landell & Theresa Landell
- Richard Lindenbaum
- Long Beach City College
- Barbara Lonsbury & Cataldo Maresca
- Lucas Electrical Contractors
- Lucky Seven Foundation
- MannKind Corporation⁴
- Michelle Mantel Basschis, MD
- Jeanette Matchette & John Matchette
- Julia Neill
- Northwestern University²
- Kari Otto*
- Petzbe Inc.
- Prescott Unified School District No. 1¹
- Debby Rechner
- Cheryl Sabella
- Martin Schularick & Rhoda Schularick
- Brian Schwartz
- Janet Sears
- Jonathan Segal

- SGV New Gen Rotary Inc.⁴
- Jonathan Skogmo
- Philip Stoller & Susan Stoller
- Margaretta Taylor
- Suzanne Thielen*
- UBS Donor Advised Fund of the National Philanthropic Trust
- University Preparatory Value High School⁴
- Andrew Walter
- Deborah Welsh & Joseph Welsh
- WSU Vancouver
- Kay Zollner*

* denotes monthly donors
¹ Donations made to Pet Partners of Arizona
² Donations made to Pet Partners of Illinois
³ Donations made to Pet Partners of North Texas
⁴ Donations made to Pet Partners of Southern California
Delta Giving Society

The Delta Giving Society recognizes donors who contribute $1,000 or more each year and play an important role in the financial health of Pet Partners. We thank you for your generosity and participation.

- Anonymous
- Anonymous
- Alexis Antin & Brandon Antin
- Arthur Antin & Patty Antin
- Pat Barton
- Chad Biagini & Sarah Biagini*
- Alicen Blair
- Nancy Canning & Peter Canning
- John Church
- Patrick Coccodrill
- Nola Collins
- Julie Darling
- David Day
- Reegan Dukleth
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- Scott Gallatin, DVM
- Ricky Gervais
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- Robert J Romano Jr., Andora & Romano LLC
- Marc Scarduffa
- Becky Stein
- Jamie Taylor
- Kathleen Vignos
- Frieda Watson-Williams & Dave Williams
- J.E. Wheatley

* denotes monthly donors
Corporate Partners & Foundations

We would like to thank the following generous corporate partners and foundations for supporting Pet Partners in 2019. These contributions help Pet Partners bring the healing power of pets to millions of people in need.

$50,000-$100,000
- Farmers Insurance
- Select Equity Group Foundation

$25,000-$49,999
- The Charles Engelhard Foundation
- Intel
- The McCune Family Foundation
- The Petco Foundation
- Spectrum Brands, Inc.

$10,000-$24,999
- Bergen Foundation
- The Charles Maxfield Parrish & Gloria F. Parrish Foundation
- Fund for Animals of Communities Foundation of Texas³
- The Josephine Stedem Scripps Foundation
- Pet Food Institute
- The Powell Foundation²
- Scaife Family Foundation
- William E. Dean III Charitable Foundation, Bank of America, N.A., Trustee³
- The Y.C. Ho / Helen and Michael Chiang Foundation

$5,000-$9,999
- Aetna
- Arizona Complete Health¹
- ASCO Oncology Conference
- C.A.L. Foundation, Inc.
- CIGNA Healthcare
- Clinton National Airport

$1,000-$4,999
- 1000 Lights, LLC
- Alnylam Pharmaceuticals
- American Association of Colleges of Pharmacy
- American Association of Physics Teachers
- Best Buy
- Community Foundation of Snohomish County
- D2 Architecture³
- Gift of Hope²
- Golden 1 Credit Union
- Harold H. Galbraith Fund of the Greater Tacoma Community Foundation
- Hills Properties
- Microsoft Corporation
- NBA
- NOVA Home Loans¹
- Patagonia.com
- Pet Partners of Southern Arizona¹
- Pharma Forum / CBI Net
- Puppies Make Me Happy LLC
- Rex and Nelle Jackson Foundation
- RML Health Providers LP²
- The Linux Foundation

- The Eleanor P. Stuart & Mary C. Stuart Family Foundation
- Eli Lilly and Company Foundation
- Genpact
- La Quinta
- The Mary Alice Fortin Foundation, Inc.
- Parish Episcopal School, Dallas³
- PetSmart Charities

- The Vermont Community Foundation — Heartland Fund
- Tierra Antigua Realty¹
- Valley Hospital¹
- Westport Properties
- Yolo County Juvenile Detention Facility
- Zoom Video Communications

¹Donations made to Pet Partners of Arizona
²Donations made to Pet Partners of Illinois
³Donations made to Pet Partners of North Texas
⁴Donations made to Pet Partners of Southern California
Caring Community

- Robert Anderson
- Donna Baer, DVM
- Grace Ballentine & Larry Ballentine
- Betty Bauder & Richard Bauder
- Richard Beck & Valerie Beck
- Barbara Bell & David Bell
- Donna Berrier
- Nancy Biery & William Biery
- Carol Borsari
- Carolyn Borsini
- Helen Boyd, RN
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- Craig Carter, DVM & Ronda Carter
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- Candace Cragg & Charles Granoski
- Merry Crimi & Ray Saunders
- Lydia Cruzen & Roy Cruzen
- Janna De Lue
- D’Ann Downey & William Warley, PhD
- Jon Eastlake & Lynnette Eastlake
- Karen Edwards
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- Catherine Franklin & Robert Franklin, DVM, PC
- Nora Gallaher
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- Barbara Harris
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- Cristine Kossow & Walter Stugis
- Susan Lilley
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- Sarah Sweatt
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- Eleanor Vigil
- Craig Wescoatt & Linda Wescoatt
- Julianne Whitcomb

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- Anonymous
- Dorothy Cook
- Darlene Feldman
- Marilyn Langner & Michael Langner
- Charlotte Mars
- Ida Percal
- Justyn Tada

It is through their generosity that Pet Partners continues to thrive and bring animal-assisted interventions to individuals who benefit from the human-animal bond through these important visits.
Monthly Donors

We thank our monthly donors for making a commitment to continuously support Pet Partners throughout the year. Monthly gifts sustain our program, and allow Pet Partners to focus on expansion of the Therapy Animal Program, high-quality handler education, and support for our teams. If you would like to become a monthly donor, please visit petpartners.org/donate or call 425-679-5503. The process is quick and easy, and your donation is automatically deducted from your account each month. Even a donation of $5 per month can make an impact on our therapy animal teams and delivery of our mission.

- Hannah Aiona Baker
- Jane Amsterdam
- Anonymous
- Paula Bandt
- Kelly Bapka
- Susan Barthel
- Charlene Benjamin
- Laura Black
- Nancy E. Borylla
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- Aerial Dieu
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- Evan Stevens
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- Barbara Vroon
- William Wagner
- Jennifer Waycroft
- Stuart Wolff
The Pet Partners mission is to improve human health and well-being through the human-animal bond.