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Milton Pappas Joins Pet Partners' Board of Directors

Bellevue, Wash. – Pet Partners, the nation's leading organization registering therapy animals for animal-assisted interventions (AAI), is proud to welcome Milton Pappas, advisor and acting chief marketing officer for Toplooks.ai, to its Board of Directors.

"Milton's hands-on leadership style and vast digital and marketing expertise will be a great addition to the Pet Partners Board," said C. Annie Peters, President and CEO of Pet Partners.

Pet Partners is the leader in improving human health and well-being through the human-animal bond, registering nine species of animals with their human handlers as therapy animal teams. Pet Partners teams make more than three million visits per year in hospitals, nursing homes, schools, libraries, and airports, deploys teams after natural, human-caused, or technological disasters, and provides teams for corporate employee wellness events. Pet Partners also advocates for legislation that promotes human health and well-being through its grassroots advocacy program and educates handlers and the public about the positive impact of animal-assisted interventions.

As a thought leader and seasoned executive in the digital industry who is passionate about the convergence between digital and physical retail, Pappas has vast experience in digital, mobile, ecommerce, and all-channel strategy. Pappas brings with him a proven track record of delivering profitable growth, leveraging customer data to optimize media spend, increasing customer retention, and driving online and store traffic and conversion.

"As Pet Partners is evolving to a model with increased importance on digital, I am excited to bring my skills to a whole new sector and help advance the Pet Partners mission," said Pappas.

Pappas holds an MBA in Financial Management from Pace University-Lubin School of Business, as well as a B.S. in Computer Information Systems from Bentley University and A.S. Business Administration-Management degree from Mitchell College.

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Pet Partners is the national leader in demonstrating and promoting the health and wellness benefits of animal-assisted therapy, activities, and education. Since the organization's inception in 1977, the science proving these benefits has become indisputable. With more than 13,000 registered teams making more than 3 million visits annually, Pet Partners serves as the nation's largest and most prestigious nonprofit registering handlers of multiple species as volunteer teams. Pet Partners teams visit with patients in recovery, people with intellectual disabilities, seniors living with Alzheimer's, students, veterans with PTSD, and those approaching end of life, improving human health and well-being through the human-animal bond. With the recent release of its *Standards of Practice for Animal-Assisted Interventions* and international expansion, Pet Partners is globally recognized as the industry gold standard. For more information on Pet Partners, visit www.petpartners.org.