



Pet Partners
Touching Lives, Improving Health



2021 IMPACT REPORT

Pet Partners Leadership

President and CEO

C. Annie Peters

Board of Directors Active in 2021

Our sincere thanks go to our Board of Directors for their volunteerism and leadership, particularly as we continued to deal with the effects of the COVID-19 pandemic in 2021.

EXECUTIVE COMMITTEE

Board Chair

Julie Lawless

Board Vice-Chair

Dana Brooks

Pet Food Institute

Board Treasurer

Angel May

Nashville Entrepreneur Center

Board Secretary

Milton Pappas

Klarna Media

Immediate Past Board Chair

(Ex-Officio)

***Michael Sapp**

BOARD MEMBERS

Brandon Antin

Tasty Nutrition Inc.

*Alicen Blair

Korn Ferry International

Sarah Chambless

Fenwick & West LLP

Mary Craig, DVM

Blue Pearl Pet Hospice

Aubrey Fine, EdD

Cal State Polytechnic

Wilson Garone

Seattle University

Sophie Gibson

VIVO360, Inc.

Jeff Keune

Steve King

Kay Mooney

Stan Owens

Spectrum Brands

*Jon Persch

Major League Rugby

Caryl Pierre-Drews

IAB

*Michael Price

Price Management

Gregg Scanlon

Marc Scarduffa

A-VAN-TI

Brian Schwartz

SIZE and SIZE Capital

April Shepard

Cisco

Lauren Sherman

Marcie Whichard

North American Veterinary

Community

Nancy Gee, PhD (Ex-Officio)

Chair, Human Animal Bond Advisory

Board

HUMAN-ANIMAL BOND ADVISORY BOARD (HABAB) ACTIVE IN 2021

HABAB Chair

Nancy Gee, PhD

Virginia Commonwealth University

Sandra Barker, PhD

Virginia Commonwealth University

Peter C. Canning, PhD

Steve Dale, CABC

Steve Dale Pet World, LLC

Steven Feldman

Human-Animal Bond Research

Initiative (HABRI) Foundation

Aubrey Fine, EdD

Cal State Polytechnic

Gina Fisher Caldwell, PhD

Megan Mueller, PhD

Tufts University

Zenithson (Zenny) Ng

DVM, MS, DABVP

University of Tennessee

Kerri E. Rodriguez, PhD

Colorado State University

Sabrina E.B. Shuck, PhD

University of California, Irvine

Leslie Stewart, PhD, LPC

Idaho State University

*Rolled off the Board effective 6-30-2021

A copy of the latest financial report, registration filed by this organization, and a description of our programs and activities may be obtained by contacting us at: 345 118th Ave SE, Suite 100, Bellevue, WA 98005, 425-679-5500. Pet Partners was formed in Washington. If you are a resident of one of the following states, you may obtain financial information directly from the state agency:

Florida: A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE, WITHIN THE STATE, 1-800-435-7352 (800-HELP-FLA), OR VISITING www.FloridaConsumerHelp.com. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE. Florida Registration #CH3226.

Georgia: A full and fair description of our programs and our financial statement summary is available upon request at our office and phone number indicated above.

Maryland: For the cost of copies and postage, from the Office of the Secretary of State, State House, Annapolis, MD21401. (410) 974-5534.

Mississippi: The official registration and financial information of Pet Partners may be obtained from the Mississippi Secretary of State's office by calling 1-888-236-6167. Registration by the Secretary of State does not imply endorsement.

Nevada: Contributions may be tax deductible pursuant to the provisions of sec. 170(c) of the Internal Revenue Code of 1986, 26 U.S.C. §170(c).

New Jersey: INFORMATION FILED WITH THE ATTORNEY GENERAL CONCERNING THIS CHARITABLE SOLICITATION AND THE PERCENTAGE OF CONTRIBUTIONS RECEIVED BY THE CHARITY DURING THE LAST REPORTING PERIOD THAT WERE DEDICATED TO THE CHARITABLE PURPOSE MAY BE OBTAINED FROM THE ATTORNEY GENERAL OF THE STATE OF NEW JERSEY BY CALLING 973-504-6215 AND IS AVAILABLE ON THE INTERNET AT: <http://www.state.nj.us/lps/ca/charfrm.htm>. REGISTRATION WITH THE ATTORNEY GENERAL DOES NOT IMPLY ENDORSEMENT.

New York: Upon request, from the Attorney General's Charities Bureau, 28 Liberty Street, New York, NY 10005, 1-212-416-8686 or www.charitiesnys.com.

North Carolina: Financial information about this organization and a copy of its license are available from the State Solicitation Licensing Branch at 1-919-814-5400. The license is not an endorsement by the state.

Pennsylvania: The official registration and financial information of Pet Partners may be obtained from the Pennsylvania Department of State by calling toll-free, within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement.

Virginia: From the State Division of Consumer Affairs, Department of Agricultural and Consumer Services, PO Box 1163, Richmond, VA 23218.

Washington: From the Secretary of State at 1-800-332-4483 or <http://www.sos.wa.gov/charities/>.

West Virginia: West Virginia residents may obtain a summary of the registration and financial documents from the Secretary of State, State Capitol, Charleston, WV 25305. Registration does not imply endorsement.

Wisconsin: A financial statement of the charitable organization disclosing assets, liabilities, fund balances, revenue and expenses for the preceding fiscal year will be provided to any person upon request.

REGISTRATION WITH A STATE AGENCY DOES NOT CONSTITUTE OR IMPLY ENDORSEMENT, APPROVAL OR RECOMMENDATION BY THAT STATE.



Pet Partners

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INTRODUCTION

A year of recovery

As we moved into the second year of the COVID-19 pandemic, the primary challenge for Pet Partners was to determine what we needed to do to recover from the effects of the first year. Flexibility and innovation in 2020 had allowed us to continue providing therapy animal visits, education, and animal-assisted intervention (AAI) advancement in various forms. In 2021, those activities were the foundation we based this year's activities on, as well as showing as areas of particular focus.

While there were still a number of challenges related to mission delivery, we were able to support and guide our volunteers as they slowly resumed in-person activities, while continuing to incorporate alternative visit options as an option that can be valuable beyond pandemic restrictions. Our animal-assisted crisis response (AACR) program showed growth in both teams credentialed and deployments. And we provided new



options and support strategies for training and assisting our volunteer leaders, whose work is crucial to registering and retaining our therapy animal teams.

We built stronger ties with our local Community Partner groups, and created so much excitement around our signature events that all of them had greater success than any previous year.

Our efforts in advancing animal-assisted interventions included significant work around supporting professionals in AAI, as well as research and education about the benefits of therapy animals.

All of these achievements were made possible by strong support from donors and partners, who are dedicated to ensuring that we can continue to bring the benefits of the human-animal bond to people everywhere.

While recovery from the impact of COVID-19 will take more time, 2021 demonstrated that our mission remains vitally important, and our organization is ready to move forward, able to adapt and find ways to meet the increasing demand for our services. We're optimistic about the possibilities in this changed landscape, and looking forward to the future.

Therapy Animal Program

The effects of the COVID-19 pandemic continued to be felt into 2021. In-person activities including team visits, handler workshops, team evaluations, and community events remained low for the first part of the year. While in-person activity began to resume in the latter half of the year, frequency was still lower than in 2019 (the most recent non-pandemic baseline).

All teams registered as of May 2020 received a one-year extension to their registrations as a result of the pandemic. This allowed teams who might otherwise have expired to remain active in 2021 without needing to undergo registration renewal. These extensions began to expire in March 2021, and many of these teams were not able to attend team evaluations in order to renew. This will create a notable drop in team numbers in 2022.



552
Team evaluators

11,271

Teams

2,675

Read With Me™ teams

137

Volunteer instructors

2,389

Walk With Me™ teams

Animal-Assisted Crisis Response

One area of volunteer activity that remained vital was animal-assisted crisis response (AACR). Increasingly, AACR involves teams deploying in the wake of a crisis and supporting the people affected for days, weeks, or months after the crisis has ended. The Pet Partners AACR program was specifically designed to meet this deployment model, and our teams were ready to meet the demand, which grew significantly in 2021.

Locations included the following:

- **The Center for Missing and Exploited Children** Visits with staff at two locations in NY and FL. This relationship is ongoing.
- **The Department of State** Visited the Afghanistan Task Force. This relationship is ongoing.
- **Federal children's center** A federal government facility, operated by a nonprofit entity, that houses unaccompanied migrant children.

Started as a temporary relationship; has developed into a long-term contract with week-long deployments.

- Multiple schools in response to student deaths due to accidents or suicide.
- Two cities in response to natural disasters. Teams were at two locations in Multi Agency Resource Centers (MARC) set up by the local VOAD.

Membership in Volunteer Organizations Active in Disaster (VOAD) in Arkansas.

Work with multiple government agencies, including the following:

- Customs and Border Patrol (CBP)
- Department of State
- Federal Emergency Management Agency (FEMA)
- Health and Human Services (HHS)
- Office of Refugee Resettlement (ORR)



716 active AACR credentialed teams

11 deployments in **6** states, plus the District of Columbia

Volunteer Opportunities

The Pet Partners Volunteer Opportunities Directory is an online space where facilities can post their needs or requests for Pet Partners teams. Registered handlers can visit the directory, reach out to the facility contact listed, and begin volunteering. While volunteers are not required to visit at facilities listed in the directory, it is a service that provides direct connection for those who want it.

In 2021,

691 volunteer opportunities were posted in the directory.

Team Evaluator Training

Pet Partners shifted to an entirely virtual model for new team evaluator training in 2021. New team evaluators are critical to help expand the program into new geographic areas or provide additional evaluations in areas where there is high need. The virtual model allowed us to train new team evaluators despite the restrictions presented by the pandemic.

12

virtual team evaluator trainings held

61

new team evaluators licensed

Virtual team evaluator training has proven to be a valuable option that can support a greater variety of candidates and underserved geographic areas. We expect to continue using this model in addition to in-person training in the future.

Team Evaluation Availability

Team evaluations are a requirement for new teams who want to register with Pet Partners, and for teams who plan to renew their existing registrations. Understandably, team evaluations were largely not available in 2020 due to the pandemic. And while availability has not returned to pre-pandemic levels, the increase over 2020 is significant and provides a hopeful sign for the future.

51 evaluation slots offered weekly in 2021

Increase of more than

100% over 2020, when 23 slots were offered weekly



Office Hours for Volunteer Leaders

Team evaluators and volunteer instructors, collectively known as volunteer leaders, provide foundational support in creating and retaining teams for the Therapy Animal Program. They often need an additional level of assistance from Therapy Animal Program staff to support them in these roles. The Volunteer Leader Support Team began offering consistent virtual office hours for volunteer leaders. Evaluators and instructors can drop in during these virtual sessions, occurring on Mondays and Fridays, to ask questions and receive support for their efforts.

Automation and Improved Response Times

The Therapy Animal Program team receives dozens of inquiries via our website each day. Ensuring that every inquiry receives a prompt and helpful response is a prime goal for program staff. Working together, Program staff and the Technology team conducted an in-depth analysis of the most common inquiries, and built several key email automations. These automations provide both prospective and active volunteers with prompt responses and direction to helpful resources. This project has increased capacity for the Operations team and decreased time to response for contacts.

Partnering for Team Evaluations

The decrease in team evaluations due to COVID-19 has been particularly hard-hitting in areas where we may have already had lower evaluation activity. In 2021, Pet Partners began partnering with other

organizations to bring team evaluators to areas in need by providing funding for travel, donating space for evaluations, or helping with logistics.

For example, we began work with the Dr. Brandt Foundation, which is an organization dedicated to supporting the mental health and well-being of diverse and underserved communities. The Dr. Brandt Foundation assisted in funding travel to Miami, FL for a team evaluator and with securing space and other logistics for the evaluation. With more Pet Partners teams located nearby, the Dr. Brandt Foundation is able to incorporate therapy animal visits into their programming.

Similarly, the Dempsey Center, an entity dedicated to making life better for people living with cancer, worked with Pet Partners to coordinate an evaluation at their Lewiston, ME location. Their support in registering teams in that area not only allows more teams to deliver the healing power of the human-animal bond to those who may be receiving services at the Dempsey Center, but also creates more active teams in the area generally.

Coursework

Education remains a cornerstone of our Therapy Animal Program, and coursework offerings and purchases in 2021 increased from the previous year.

68 Handler Workshops offered

114 mini-workshops offered, a mix of in-person and virtual

2,340 purchases of the online Handler Course

AAI Advancement

Our work in AAI advancement in 2021 extended our focus on the needs of professionals in AAI:



- **New white paper**
The State of Animal-Assisted Interventions in Professionalized Settings published September 2021
- **3,453** subscribers to the All for Professionals newsletter
- **4 new courses** targeted to AAI professionals created

We continued our efforts in supporting AAI advancement across the field in numerous ways:

- **2,908** white paper downloads
 - **259** Animal-Related Engagement
 - **1,116** Empirical Support for Therapy Animals
 - **997** Pets in the Workplace
 - **536** The State of Animal-Assisted Interventions in Professionalized Settings
- **93** external research consultations provided
- **40** internal research support requests fulfilled
- **14** research projects supported through participant recruitment
- **1** internal research project conducted on perceptions of AAI in diverse populations
- **34** subject matter experts consulted on AAI advancement projects

Advocacy

Advocacy to Local Officials

Once again, Pet Partners encouraged our advocates, volunteers, and supporters to raise awareness about National Therapy Animal Day in 2021 by requesting proclamations in honor of the day from their local governments. Proclamations help raise awareness about the benefits of therapy animals among elected officials and communities. We provided an easy online tool that sent requests directly to the user's local elected officials. This resulted in the largest number of proclamations issued to date.

Communities in
33
states represented

62
counties

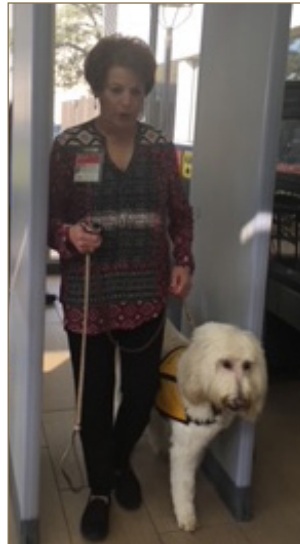
106
municipalities

2
states plus the
District of Columbia



State Legislation for Therapy Dogs in Courtrooms

Pet Partners was involved in the passage of two pieces of legislation in 2021 that provide therapy dogs for witnesses in court proceedings: Texas House Bill 1071 and Maryland House Bill 186. Both laws highlight the standards of practice in AAI which ensure animal welfare as well as client safety. Local volunteers were actively involved in the creation and passage of both bills, supported by Pet Partners staff and advocates.



“Pet Partners’ help with this bill is the glue that has held this together.”

— Pet Partners handler Sharon Davis, who along with her therapy dog Sophie has volunteered in courtrooms for several years, and who advocated to her state representative to introduce Texas HB 1071.

Field Relations

77 associated local Community Partner groups

2 new local Community Partner groups

In-person visiting continued to be affected by COVID-19 throughout 2021. Pet Partners groups provide a coherent identity and a central point of contact for both facilities and volunteers, as well as the presence of multiple teams and a structure that supports developing new strategies and rapid deployment for therapy animal visits. These advantages meant that many groups were able to continue serving their communities by employing a variety of both in-person and alternative visit options.





Diversity, Equity, & Inclusion

After the formation of our Diversity, Equity, and Inclusion (DEI) Committee in December 2020, Pet Partners began working toward our goal of improving the diversity of our volunteer corps and staff, as well as implementing equity and inclusion processes within our programs and the organization as a whole. The committee drafted a plan of work to guide us toward these organizational changes to help us achieve our goals. Although the work of this committee is an ongoing process, much was achieved in 2021, leading with the creation of a DEI statement that is on our website, in our email footers, and is regularly shared across social media:

Our Species are Diverse, Our Volunteers Should be Also

At Pet Partners, our volunteers serve diverse populations of people with any of the nine species of animals we register. We are committed to creating a volunteer force that is more representative of the populations we serve.

We welcome unique perspectives and experiences in terms of national origin, culture, socioeconomic background, ethnicity, race, color, sex, gender identity and expression, education, age, languages spoken, veteran status, religion, disability, sexual orientation, and beliefs which help us strengthen our impact.

Other highlights of our DEI efforts:

- Launch of a DEI **demographics modal** in the Volunteer Center on our website to capture data to help us learn more about our

volunteers as we seek to actively recruit a more diverse pool of handlers and volunteer leaders.

- Implementation of DEI **Lunch & Learn sessions** to support staff on a quarterly basis with facilitated discussions on DEI-related topics.
- Commitment to **annual staff DEI training sessions**, hosted by respected partners.
- Receiving **Pride 365 Certification** from InterPride, which supports the LGBTQ+ community and protects from “pinkwashing.”
- Updating our **hiring process and EEOC language** on our website to be more inclusive.
- Facilitating a **focus group** of non-white volunteers to gain insight into barriers for entry into the Therapy Animal Program.
- Updating our Handler Guide to include **person-first language**, which is the preferred standard.

Pet Partners is committed to learning more and growing in this space as an organization. We will continue this work in hopes of being an organization that is actively involved in responding

to issues of diversity, equity, and inclusion, and finding better ways to serve all people who can benefit from AAI.



Partners

Spectrum Brands: Matching Gifts, Dollar for Dollar



Spectrum Brands, a leading worldwide supplier of pet products for dogs, cats, birds, fish, and small animals, has supported Pet Partners since 2015, leading many successful Double Up Challenges such as our 2021 Giving Tuesday campaign.

Pet Partners received an incredible outpouring of support from our community on Giving Tuesday and during our end-of-year giving appeal in 2021, thanks to support from Spectrum Brands. Their generosity in matching donations dollar for dollar up to **\$25,000** inspired many wonderful supporters to take advantage of the opportunity to double the power of their support. Generous donors ensured that the full amount was matched by Spectrum!

The Pet Care Trust & Pet Partners Launch Dogs in the Classroom Program



In October 2021, Pet Partners collaborated with The Pet Care Trust, a nonprofit organization whose mission is to enhance students' educational and personal development through interaction with pets in their classrooms, in launching the Dogs in the Classroom program.

The pilot program provided interactions with registered therapy dog teams in approximately **100 classrooms** in select markets across the country, helping more students experience the benefits of the human-animal bond. The Dogs in the Classroom program was designed to bring well-trained and thoroughly screened therapy animal teams to select schools in an effort to improve the health and well-being of students.

Pet Food Institute: A Generous Supporter for the Last Seven Years



Pet Food Institute (PFI), the voice of America's dog and cat food makers, continues to be an exceptional supporter of Pet Partners.

PFI once again supported Pet Partners in 2021, serving as our partner for our Summer Match Campaign. During June 2021 they generously matched all donations up to **\$10,000** with a goal of helping our efforts to expand the number of registered Pet Partners teams so that more people can experience the unconditional love of therapy animals.

Farmers Insurance & Pet Partners: Helping People after Natural Disasters



Pet Partners continues to team up with our friends at Farmers Insurance to help people affected by natural disasters such as hurricanes, tornadoes, and wildfires. Our dedicated Pet Partners teams provide the comforting presence of therapy animals in the wake of devastating weather events such as Hurricane Ida.

Several Pet Partners teams also took part in the Farmers Insurance Open in January 2021. This was an important opportunity for Pet Partners to educate and bring awareness to the vital role therapy animals play in supporting people who have been affected by disasters.

Thank you to Farmers Insurance for their continued annual support, and to our wonderful therapy animal teams for working together to positively impact communities during such difficult times.

Peer to Peer Events

Treats & Sweets Day



Bakers from around the world joined the sweetest fundraiser of the year to bake a difference for Treats & Sweets Day in honor of National Therapy Animal Day on April 30.

Bakers got creative by making use of virtual baking competitions and socially distanced bake sales to have the most successful Treats & Sweet Day ever, raising more than

\$28,000

Top Bakers:

- Connie Priesz
- Aspen Drew
- Carole Cook
- Diane Weber
- Julia Arker

Top Teams:

- Pet Partners Staff
- NSTA Sweet Streets
- Cookies for Canines



Photo courtesy of Aspen Drew

World's Largest Pet Walk



The walk raised more than
\$83,000

On September 25, walkers, teams, and sponsors came together to show the power of the human-animal bond in the World's Largest Pet Walk. This year's walk was the most successful yet! The number of registered walkers more than doubled from 2020, and we also had the participation of more Pet Partners local Community Partners than ever before. Participants walked in nearly all 50 states and in 10 other countries as well! While plenty of dogs took walks, other species participated too, including cats, miniature horses, guinea pigs, rabbits, an alpaca, and a pigeon. Thanks to hundreds of generous supporters, walkers, and our sponsors.

Sponsors: Blue Shield of California and Dog is Good for Good



Top Walking Teams:

- Team Abbey
- Dog is Good for Good
- Arkansas Striders
- Pet Partners of Greater Cincinnati
- Ozzy's Crazy Train

Top Individual Walkers:

- Spunky Little Abby
- Jeff Oberto
- Samantha Jaffery
- Melina Carter
- Carly Kellogg



2021 Walk Champions

We also welcomed our first National Walk Champions, Roslyn Lindeman and Abbey, from Pet Partners of North Florida. They have been a registered Pet Partners therapy animal team since 2018 and bring love and joy with visits at memory care units, retirement villages, a children's advocacy center, and a cancer treatment center. Together, they raised more than \$10,000 to support Pet Partners' Therapy Animal Program.

Media and Engagement

Social Media

f **35.1k** (+5%)
Fans

5.3m (+36%)
Reach

5.1k
Impressions

12.3% (+23%)
Engagement Rate

f **32**
LIVE Events

58.1k
Reach

5,708
Engagements

t **5,634**
Followers

i **12.6k** (+15%)
Followers

13.9k (+87%)
Profile Visits

1.4k (+56%)
Website Clickthroughs

364.3k (+27%)
Reach

in **4,972** (+16%)
Followers

1,146
Clicks

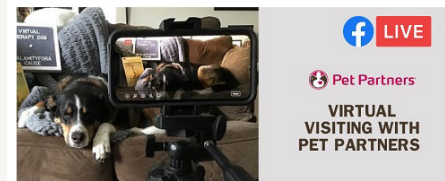
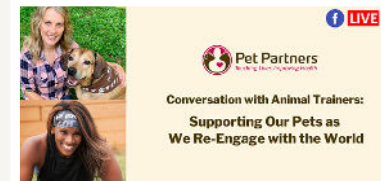
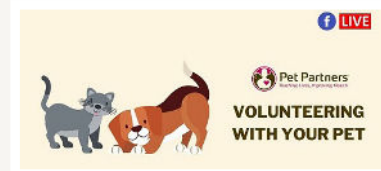
2,448
Impressions

12.3%
Social Actions

YouTube **11.5k** (+77%)
Views

1.1k
Hours Watch Time

972 (+24%)
Subscribers



Media Coverage

Media coverage of Pet Partners in 2021 was featured in outlets of all sizes across the country. Topics that received significant coverage included research studies involving Pet Partners teams, therapy animal teams providing support at COVID-19 vaccination sites, and National Therapy Animal Day. Notable outlets included the following:



Financial

Looking at the Numbers

Thanks to our many generous individual donors, corporate partners, fundraising participants, planned giving donors, and foundation grant makers, Pet Partners exceeded our contributions budget in 2021.

Participation in the World's Largest Pet Walk more than doubled from the previous year, and Treats & Sweets Day bakers raised more in 2021 than any previous year.

Our individual giving efforts were further boosted by generous Double-Up Corporate Challenge partners including Spectrum Brands and Pet Food Institute.

Longtime supporters such as Select Equity Foundation and Farmers Insurance continued their philanthropic support in 2021, and we welcomed new funders such as Purina Cat Chow and The Pet Care Trust.

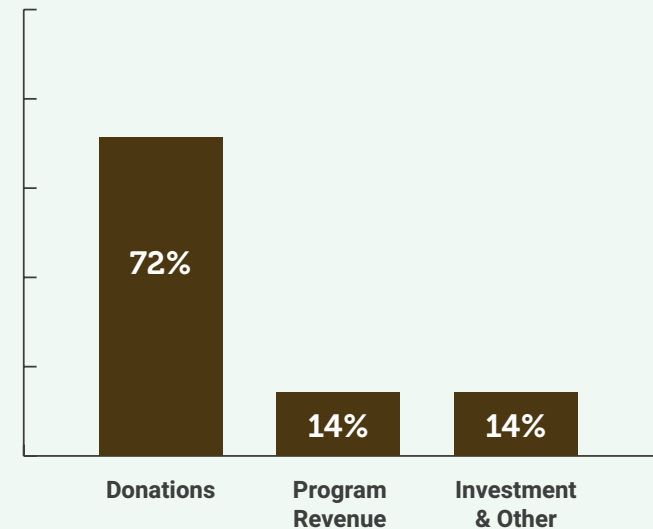
Corporate giving was still negatively impacted by the global pandemic, particularly with regards to our Sponsored Visit and Workplace Well-being programs, which take place primarily in large group settings.

In 2020, Pet Partners began to expand the audience it serves by creating education that could support professionals looking to practice animal-assisted interventions (AAI). This work continued in 2021. A new 501(c)(6) organization, Association of Animal Assisted Intervention Professionals (AAAIP), was formed, to provide services to professionals that would align with Pet Partners' mission. An application for tax-exempt status was filed with the IRS in 2021.

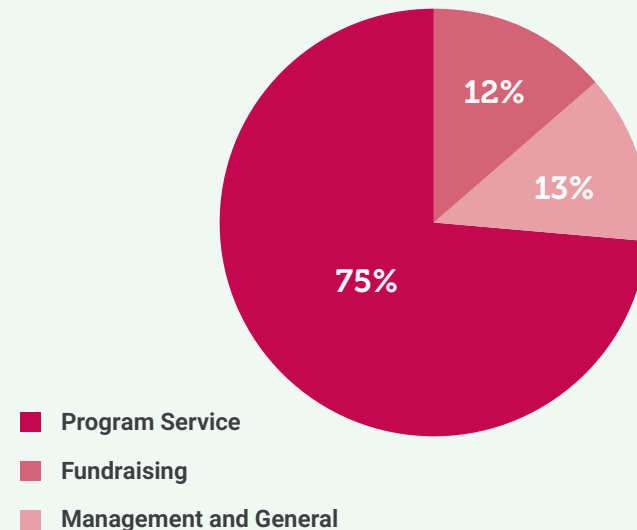
2021 provided us with the opportunity to begin focusing on technology solutions for routine tasks. We tested and implemented new processes and systems in support of our staff, donors, and volunteers which enabled us to remain responsive to the needs of people distributed across the country.

In 2021, Pet Partners sold the Bellevue, WA, office building we owned, as we transitioned to a mostly remote staff. We now lease only a small office in that building, which is maintained as a headquarters. The realized gain on the sale of the building was \$788,198.

OPERATING SUPPORT & REVENUE



OPERATING EXPENSES



Although there continue to be some limitations on therapy animal visits imposed by the pandemic, Programs revenue rose from 10% to 14% of total income in 2021. Revenue associated with the Therapy Animal Program from registration fees, course revenue, and the online store, while never expected to cover the entirety of program costs, totaled \$349,144, while total program expenses were \$3,857,735. Like most nonprofit organizations, expenses incurred delivering on the mission must be made possible by philanthropic support.

Fortunately, the thoughtful investment of Pet Partners' rainy-day funds and long-term investments resulted in good performance, and we recorded \$1.72 million in investments revenue in 2021. The operating portion of these earnings, \$338,977, represents 14% of our operating income, although only a portion of it is unrestricted and available to support operations.



Nonprofit organizations are asked to categorize expenses based on a process called functional allocation. This process is increasingly being challenged by sophisticated funders, charity watchdog agencies, and the nonprofit sector as an appropriate way to evaluate a nonprofit organization, but the requirement remains. In 2021, Pet Partners' functional allocation of expenses continued to be strong. The total functional allocation to our programs was 75%, demonstrating the increasingly enduring strength of our investment in our mission and the improved effectiveness of our fundraising efforts.

Operating Support & Revenue

Donations (incl. Net Assets released from Restriction)	\$ 1,750,715	72%
Program Revenue	\$ 349,144	14%
Investment & Other	\$ 338,977	14%
Total Operating Support & Revenue	\$ 2,438,836	

Operating Expenses

Program Services	\$ 3,857,735	75%
Management & General	\$ 657,333	13%
Fundraising	\$ 645,071	12%
Total Expenses	\$ 5,160,139	

Non-Operating Activities

Change in Net Assets from Non-Operating Activities	\$ 2,438,388
Total Change in Net Assets	\$ (282,915)

The growing interest in therapy animal visitation must be met with an increase in revenue to be able to sustainably serve the need and interest without compromising the rigor, integrity, or safety of the Therapy Animal Program. We must also be ready to capitalize on opportunities that we are uniquely positioned to pursue in support of our mission. Our long-term strategic initiatives are helping us to provide a secure future for the organization and to continually improve our mission outreach. We are grateful for the individual donors, foundations, and corporate partners who share our vision and passion.

Assets

Current	\$ 750,645
Contributions Receivable, Net	\$ 4,016
Land, Building & Equipment	\$ 152,269
Investment & Other	\$ 19,876,789
Total Assets	\$ 20,783,719

Liabilities

Current Liabilities	\$ 387,221
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Net Assets

Unrestricted	\$ 16,786,222
Donor-restricted Funds	\$ 151,083
Endowment Funds	\$ 3,459,193
Total Liabilities & Net Assets	\$ 20,783,719

Donor Recognition

Annual giving at all levels is important and every gift is vital to our success. Thank you for your support and the positive impact your contribution has made to those in need.

\$500-999

- Amy Adelman
- Janice Arenofsky & Raymond Arenofsky
- Melvin Belsky & Susan Belsky
- Robert Biernbaum
- Elizabeth Bowles
- Judith Bradford
- Stephen Brancale
- Barbara Burgess
- Kanami Camacho
- Craig Carter & Ronda Carter
- Sharon Chalfant
- Rekha Chedalavada
- Melinda Combs
- Kerry Cooke
- Melanie Cooper
- Jo Anna Dale
- Catherine Downey
- D'Ann Downey & William Warley PhD
- Aubrey Fine EdD
- Gloria Flucks
- Daniel Flynn & Emily Vogler
- Laird Goodman & Pam Goodman
- Jennifer Graf
- Cornelia Guest
- Vern Hagedorn
- Kevin Haley & Eleanor (Ellie) Wetzel
- Goodwin Harding & Katharine Harding
- Margy Herbert
- Cynthia Hernon
- Sandra Kadisak & Steve Kadisak
- Katie Kasten & Martin Kasten
- Beverly Kato
- Anne Keeler & Martin Greenberg
- Maureen Kurcz
- Kathleen Lincoln
- Richard Lindenbaum
- Bill Lozito & Diane Prange
- Lucas Electrical Contractors
- Jean Mason
- Angel May
- Hailey Millon & Tom Millon
- Galen Morgan Cooper PhD
- Douglas Morrow & Ellen Morrow
- David Nelson
- Brad Nye
- Alex Ok
- Ruth Olsen
- DonnaLee Paul
- Lisa Pollack
- Judy Potenza
- Connie Priesz & Douglas Tietz
- Robert Ribertson

- Ruth Robinson
- Robert J. Romano Jr, Andora & Romano LLC
- Jeff Shellberg & Susan Shellberg
- Sarah Staub
- Susan Steinhardt
- Ardath Stewart
- David Stumbaugh
- Beatriz Suarez
- Danielle Tefft
- Joseph Tennant
- Mary Walsh
- Diane Weber
- Ken Whitlow
- Ben Williams
- Lynn Wills
- Craig Zeltsar

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The Delta Giving Society recognizes donors who contribute \$1,000 or more each year and play an important role in the financial health of Pet Partners. We thank you for your generosity and participation.

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We would like to thank the following generous corporate partners and foundations for supporting Pet Partners in 2021. These contributions help Pet Partners bring the healing benefits of pets to millions of people in need.

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Pet Partners acknowledges the thoughtfulness of the many individuals who have made a commitment to support our organization by including Pet Partners in their estate plan. It is through their generosity that Pet Partners continues to thrive and bring animal-assisted interventions to individuals who benefit from the human-animal bond. We thank these Caring Community members for their decision to leave a legacy to Pet Partners.

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Pet Partners is appreciative of people who thoughtfully include our organization in their estate plans. Writing a will doesn't have to be complicated. Pet Partners has partnered with FreeWill to provide you with a will writing tool that can help secure the future of your loved ones—including your furry friends!

FreeWill removes unnecessary barriers, so that everyone has the resources they need to secure their future and that of their loved ones. You can gain peace of mind through writing a will and ensure your family and your pets are always cared for. Visit freewill.com/petpartners to get started.

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We thank our monthly donors for making a commitment to continuously support Pet Partners throughout the year. Monthly gifts sustain our program, and allow Pet Partners to focus on expansion of the Therapy Animal Program, high-quality handler education, and support for our teams. If you would like to become a monthly donor, please visit petpartners.org/donate or call **425-679-5503**. The process is quick and easy, and your donation is automatically deducted from your account each month. Even a donation of \$5 per month can make an impact on our therapy animal teams and delivery of our mission.

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Pet Partners' mission is to improve human health
and well-being through the human-animal bond.



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