



**FOR IMMEDIATE RELEASE**  
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## **Pet Partners Welcomes Tracy Knox to its Board of Directors**

**Bellevue, WA** – Pet Partners, the nation’s leading organization registering therapy animals for animal-assisted interventions (AAI), is pleased to welcome Tracy Knox to its Board of Directors.

Tracy Knox is a senior-level executive and independent director with over 25 years of leadership experience scaling multiple global public and private companies across the technology industry, including online marketplaces, e-commerce, internet services and communications. She has been the CFO of three public companies, two of which she led through the go public process. Tracy has 15 years of deep corporate governance experience, and currently serves on the board and as audit committee chair for Babylist, a leading online registry marketplace.

Tracy recently retired from her role as CFO of Rover Group, the world’s largest online marketplace for pet sitting and walking services with operations in 10 countries. She led the global finance, workplace operations, and human resource teams, and in her first year at Rover successfully executed a \$125M fundraising round that valued Rover at just under \$1B, secured a \$30M debt facility, and completed the acquisition of the marketplace leader in Europe.

“Pet Partners is so fortunate to have a Board composed of impactful business leaders and change-makers like Tracy, who volunteer their time and expertise to help strengthen the organization,” said C. Annie Peters, President & CEO of Pet Partners. “We are looking forward to working with Tracy and learning from her wealth of experience in global finance.”

Tracy earned her master’s degree in business administration from the University of Washington, and a bachelor’s degree in accounting from Indiana University. Tracy, along with her husband and three children, have a lifelong love of pets. Their two mini Bernedoodles, Fawna and Nala, bring immense joy to their lives. Tracy and her family reside in Kirkland, WA.

“I am so excited to be joining the board of such an amazing organization that truly understands and promotes the link between pets, health, and human happiness,” said Tracy. “Our mission at Rover was very much in support of this philosophy as well, and I am looking forward to what I can bring to Pet Partners as well as what I can learn from my service on the board.”

### **About Pet Partners**

Pet Partners is the leader in the therapy animal field for registering volunteer teams. Since 1977, we have supported thousands of teams in making millions of safe, effective visits across the country and around the world. Through the human-animal bond, we can improve the physical, social, and emotional lives of both the people and animals involved. Pet Partners supports volunteer teams by offering the highest quality preparation, an unmatched approach to evaluation and registration for nine different types of animals, and a focus on connections. We elevate the importance of therapy animal visits, and our teams help build a healthier and happier world for us all. Whether or not you have a pet, learn more about sharing the human-animal bond by visiting [petpartners.org](http://petpartners.org).

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