



**FOR IMMEDIATE RELEASE**  
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## **Pet Partners Welcomes Melissa Martellotti to its Board of Directors**

**Bellevue, WA** – Pet Partners, the nation’s leading organization registering therapy animals for animal-assisted interventions (AAI), is pleased to welcome Melissa Martellotti to its Board of Directors.

Melissa Martellotti is a purpose-driven global communications leader passionate about propelling corporate and brand reputation for global organizations. She oversees corporate digital communications as the Global Director of Digital and Social Media Communications for Mars, Incorporated.

Throughout her 20+ year career, Melissa has been at the forefront of crafting and executing impactful communications strategies that elevate brands and drive positive corporate reputation. With expertise in brand PR, digital, social media, corporate social responsibility, sustainability communications, and reputation-building initiatives, she consistently delivers measurable results for consumer and corporate brands worldwide.

“I’ve experienced first-hand the benefits pets bring to our lives, and as a member of the Pet Partners Board of Directors, I hope to share my professional experience and personal passion for pets to strengthen its mission of improving human health and well-being through the power of the human-animal bond,” says Melissa.

Melissa is known for her commitment to excellence and sharing her knowledge with others. She has taught best practices in brand PR and driven new digital capabilities within the corporate communications space. Through mentorship and collaboration, she has helped empower teams to develop skills and achieve meaningful results.

“Melissa’s extensive experience in the pet care sector, coupled with her award-winning communications and corporate social responsibility expertise, are a winning combination and a fitting addition to our Board of Directors,” says C. Annie Peters, President & CEO of Pet Partners.

Melissa is a graduate of Northern Illinois University, where she graduated with high honors. She resides in Alexandria, Virginia, with her husband, daughter, and two adopted fur babies. Apart from her professional pursuits, she finds happiness in giving back to her community, sharing the world with her daughter, traveling and spending time outdoors.

### **About Pet Partners**

Pet Partners is the leader in the therapy animal field for registering volunteer teams. Since 1977, we have supported thousands of teams in making millions of meaningful visits across the country and around the world. Through the human-animal bond, we can improve the physical, social, and emotional lives of both the people and animals involved. Pet Partners supports volunteer teams by offering the highest quality preparation, an unmatched approach to evaluation and registration for nine different types of animals, and a focus on connections. We elevate the importance of therapy animal visits, and our teams help build a healthier and happier world for us all. Whether or not you have a pet, learn more about sharing the human-animal bond by visiting [petpartners.org](https://www.petpartners.org).

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