2022 Therapy Animal Program Highlights

Total number of therapy animal teams active in 2022

- 9,860

2022 IMPACT REPORT

**Important innovations in 2022**

- In areas where Pet Partners does not have a presence and is trying to grow one, we’ve begun to deploy **traveling team evaluators** to serve significant numbers of therapy animal teams. As an example, in September 2022, a traveling evaluator conducted evaluations for **28 new teams in a single day** in the Asheville, NC area.

- The Therapy Animal Program team launched a **monthly virtual orientation** for any new team that registered in that month. This has filled an important gap for some handlers, especially those who don’t have a local group or Community Partner available. This orientation addresses topics such as how to find a facility at which to visit, how to conduct your very first visit, how to navigate our self-serve resources, and other guidance to help teams make the most of their volunteering.

<table>
<thead>
<tr>
<th>Animal-Assisted Crisis Response teams in 2022</th>
<th>780</th>
</tr>
</thead>
<tbody>
<tr>
<td>Animal-Assisted Crisis deployments in 2022</td>
<td>40</td>
</tr>
<tr>
<td>Read With Me™ teams in 2022</td>
<td>5,782</td>
</tr>
<tr>
<td>Walk With Me™ teams in 2022</td>
<td>4,071</td>
</tr>
</tbody>
</table>

**Volunteer Leaders in 2022**

- Total Team Evaluators | 537 |
- New Team Evaluators | 34  |

**Volunteer Instructors**

- 121

“Our sincere thanks go to our Board of Directors for their volunteerism and leadership in this time of recovery and challenge.”

— Dana Brooks, Chair, Pet Partners Board of Directors
### Financial

#### Operating Support & Revenue

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Donations (incl. net assets released from restriction)</td>
<td>$2,348,688</td>
<td>73%</td>
</tr>
<tr>
<td>Program revenue</td>
<td>$523,129</td>
<td>16%</td>
</tr>
<tr>
<td>Investment &amp; other</td>
<td>$336,037</td>
<td>11%</td>
</tr>
<tr>
<td><strong>Total Operating Support &amp; Revenue</strong></td>
<td><strong>$3,207,854</strong></td>
<td></td>
</tr>
</tbody>
</table>

#### Operating Expenses

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program services</td>
<td>$4,188,550</td>
<td>75%</td>
</tr>
<tr>
<td>Management and general</td>
<td>$682,415</td>
<td>13%</td>
</tr>
<tr>
<td>Fundraising</td>
<td>$693,662</td>
<td>12%</td>
</tr>
<tr>
<td><strong>Total Expenses</strong></td>
<td><strong>$5,564,627</strong></td>
<td></td>
</tr>
</tbody>
</table>

#### Non-Operating Activities

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Change in net assets from non-operating activities</td>
<td>$(2,455,029)</td>
</tr>
<tr>
<td><strong>Total change in net assets</strong></td>
<td>$(4,811,802)</td>
</tr>
</tbody>
</table>

#### Liabilities

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Current liabilities</td>
<td>$534,880</td>
</tr>
<tr>
<td>Operating lease obligations</td>
<td>$64,752</td>
</tr>
<tr>
<td><strong>Total Liabilities</strong></td>
<td><strong>$599,632</strong></td>
</tr>
</tbody>
</table>

#### Assets

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Current</td>
<td>$975,988</td>
</tr>
<tr>
<td>Contributions receivable, net</td>
<td>$4,190</td>
</tr>
<tr>
<td>Right-of-use assets</td>
<td>$63,405</td>
</tr>
<tr>
<td>Land, building &amp; equipment</td>
<td>$113,751</td>
</tr>
<tr>
<td>Investment &amp; other</td>
<td>$15,026,994</td>
</tr>
<tr>
<td><strong>Total Assets</strong></td>
<td><strong>$16,184,328</strong></td>
</tr>
</tbody>
</table>

#### Net Assets

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Without donor restrictions</td>
<td>$12,973,768</td>
</tr>
<tr>
<td>Donor-restricted funds</td>
<td>$101,677</td>
</tr>
<tr>
<td>Endowment funds</td>
<td>$2,509,251</td>
</tr>
<tr>
<td><strong>Total Liabilities &amp; Net Assets</strong></td>
<td><strong>$16,184,328</strong></td>
</tr>
</tbody>
</table>

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**Operating Support & Revenue**

- **Donations**: 73%
- **Program Revenue**: 16%
- **Investment & Other**: 11%

**Operating Expenses**

- **Program Services**: 75%
- **Fundraising**: 13%
- **Management and General**: 12%
Pet Partners continues to team up with our friends at Farmers Insurance to help people affected by natural disasters such as hurricanes, tornadoes, and wildfires. Our dedicated teams provided the comforting presence of therapy animals in the wake of devastating weather events such as Hurricane Ian, visiting both Port Charlotte and Fort Myers in Florida.

In honor of Mental Health Awareness Month in May, Purina Cat Chow announced a partnership with Pet Partners to help more senior adults experience the therapeutic benefits of cats. We worked together to provide free virtual therapy cat team visits. Research has found that therapy animals can have numerous positive benefits for the mental health of older adults.

Pet Partners continued our collaboration with The Pet Care Trust in 2022, to provide interactions with registered Pet Partners therapy dog teams in approximately 100 classrooms across the country. The Dogs in the Classroom program was designed to bring our teams to select schools to improve the health, well-being, and literacy of students.

Pet Partners received an incredible outpouring of support from our community on Giving Tuesday and during our end of year giving appeal in 2022, thanks to support from our longtime partner Spectrum Brands.

The Association of Animal-Assisted Intervention Professionals

On March 24, 2022, Pet Partners launched the Association of Animal-Assisted Intervention Professionals (AAAIP), a community of professionals who value the human-animal bond and the power of animal-assisted interventions.

AAAIP’s mission is to empower professionals to responsibly integrate the healing power of therapy animals into their practice while advancing the field of animal-assisted interventions (AAI). We envision a future where AAI is practiced widely, ethically, and successfully.

**Board Members in 2022:**
- Daniel J. Dooley, EdD, Chair
- Marcie Whichard, Vice Chair
- Ellie Karges Wetzel, Secretary
- Michael Sapp, Treasurer
- Amber Bach-Gorman, PhD, LPCC-S, NCC
- Cathy C. Bennett
- Jen VonLintel, MS, MBA, C-AAIS

**Key Achievements in 2022:**
- **252** members by end of year.
- **49** Certified Animal-Assisted Intervention Specialists (C-AAIS) by end of year.
- **8** AAAIP events hosted in 2022, including our first mini-conference offering, which generated $1,450 in revenue.
- **10** professional resource documents created/added to Resource Library.
- Secured **3** Premier Education Partner sponsorships.
- Created **3** online courses that generated ~$24,400 in coursework revenue.

The Dogs in the Classroom program was designed to bring our teams to select schools to improve the health, well-being, and literacy of students.

**Corporate Partner Spotlight**

**Farmers Insurance**

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Signature Events

Pet of the Year

In 2022, Pet Partners launched a new signature event: Pet Partners Pet of the Year. This is a special fundraising competition that recognizes the value of pets. Pets of all kinds (not just therapy animals) can be candidates for this exciting competition, where the winner is the pet candidate (with help from the humans who love them) who raises the most funds in support of the Pet Partners Therapy Animal Program during the six-week competition.

During this inaugural event, which ran February 1-March 15, more than 60 pet candidates of nine different species participated in the competition, with more than 200 human supporters pitching in to help the candidates fundraise.

The winner of the 2022 Pet of the Year competition was Happy Happy Hazel, a French bulldog from San Antonio, Texas. Hazel and her human partner Sara raised more than $30,000 during the competition. Quincy Adams, Nurse Puptitioner, a black Lab from Mississippi, came in second, raising nearly $25,000, and 1 in a Mojo from California, a flat-coated retriever, raised nearly $24,000 with help from seventh graders at the school where he and his handler visit.

World’s Largest Pet Walk Presented by Wellness Pet Company

On September 24, walkers, teams, and sponsors came together to show the power of the human-animal bond in the World’s Largest Pet Walk presented by Wellness Pet Company. This year’s walk was the most successful yet, raising more than $100,000. In addition:

- The number of registered walkers more than doubled.
- Wellness Pet Company came on as our Presenting Sponsor.
- Blue Shield of California increased their sponsorship by $8,000.
- Pet Partners of Las Vegas/Love Dog Adventures
- Pet Partners of Fairfield County
- Eloise’s Mitzvah Project
- Blue Shield of California
- Wellness Pet Company
- Pet Partners of Las Vegas/Love Dog Adventures
- Pet Partners of Fairfield County
- Eloise’s Mitzvah Project

Participants walked in more than 41 states and in eight other countries as well!

Top Walking Teams
- Blue Shield of California
- Wellness Pet Company
- Pet Partners of Las Vegas/Love Dog Adventures
- Pet Partners of Fairfield County
- Eloise’s Mitzvah Project

Top Individual Walkers
- Spunky Little Abby
- Valerie DeMarco
- Bernee Kamana’o
- Monica Swire
- Indy Doodle

National Walk Champions
- Carolyn Marr & Gabby from Pet Partners of Greater Dallas

Carolyn passed away shortly after the 2021 World’s Largest Pet Walk, but she always loved the walk, so the handlers of Greater Dallas were excited to celebrate her legacy on walk day.

Photo of Happy Happy Hazel by Renee Spade Photography

Quincy Adams, NP

Mojo
Treats & Sweets Day

Bakers from around the world joined the sweetest fundraiser of the year to bake a difference for Treats & Sweets Day in honor of National Therapy Animal Day on April 30. Bakers got creative by making use of virtual baking competitions and socially distanced bake sales to have the most successful Treats & Sweet Day ever, raising more than $10,000.

Top Bakers
- Ruth Olsen
- Maritza Miller
- Elizabeth Lynch
- Aspen & Buster Drew
- Sandy House

Top Teams
- Pet Partners of Sun City Texas
- Busters Buddies
- Pet Partners of South Central CT

Donor Recognition

Annual giving at all levels is important and every gift is vital to our success. Thank you for your support and the positive impact your contribution has made for those in need.

Delta Giving Society

The Delta Giving Society recognizes donors who contribute $1,000 or more each year and play an important role in the financial health of Pet Partners. We thank you for your generosity and participation.

$1,000-$2,499
- Benjamin Abrams
- Alexis Antin & Brandon Antin
- Grace Ballentine & Larry Ballentine
- Barber-Nichols, LLC
- Rita Bellitto & Robert Bellitto
- Kristin Bloink & Michael Bloink
- Marcia Bogue
- Jerry Boyce & Nancy Boyce and Beverly Kempf
- Dana Brooks
- Nancy Canning & Peter Canning
- Sharon Chaifant
- Sarah Chambless
- Nola Collins
- Joseph Cook
- Melanie Coronetz & Bruce Miller
- Kenya Davenport
- David Day
- Robin Densten
- Ashley Drew and Aspen Drew
- Edward Finger & Gale Finger
- Daniel Flynn & Emily Vogler
- Julia Francis
- Sharon Fricke
- Scott Gallatin, DVM
- Mary Hawkins
- Julie Holland, DVM
- JGLA
- Zoe Kamitses
- Terri Kato
- Karen Kehoe
- Steven King
- Julie Lawless
- Frank Leonard & Mary Leonard
- Jeanette Matchette & John Matchette
- Kay Mooney
- David Morgan
- Sue Mussani
- Kari Otto
- Claudine Owen
- Stanley Owens
- Milton Pappas
- C. Annie Peters
- Caryl Pierre-Drews
- Nikki Rice
- John Saurenman
- Marc Scarduffa
- Terry Scavelli
- Brian Schwartz
- Margaretta Taylor
- Suzanne Thienen
- Thousand Oaks Elementary School
- Trish Turner Custard
- Laura C.S. Walker

$2,500-$4,999
- Yukti Aggarwal
- American Legion Post 391
- Patricia Barton
- Susan Belsky & Melvin Belsky
- Neelam Dave
- Darrell Gabbard
- Bruce Griffhn
- Sue Grundfest
- Patrick Guerin
- Lanell Hamman
- Sonja Hernandez
- Carolyn Murphy
- Somatus, Inc.
- Jamie Taylor
- James Wilmoth
- Tiffany Winkler
- Joan Wheatley
- Robert Wilcox

$5,000 & above
- Frank Leonard & Mary Leonard
- Jeanette Matchette & John Matchette
- Kay Mooney
- David Morgan
- Sue Mussani
- Kari Otto
- Claudine Owen
- Stanley Owens
- Milton Pappas
- C. Annie Peters
- Caryl Pierre-Drews
- Nikki Rice
- John Saurenman
- Marc Scarduffa
- Terry Scavelli
- Brian Schwartz
- Margaretta Taylor
- Suzanne Thienen
- Thousand Oaks Elementary School
- Trish Turner Custard
- Laura C.S. Walker
- Joan Wheatley
- Robert Wilcox
Donor Recognition

$5,000-$9,999
- Mary Craig, DVM & Michael Moore
- Ruth Olsen
- Johanna Mennen & William Mennen
- W Sadowinski
- Sara Yates Morgan

$10,000-$24,999
- KC Arnold
- Dogs and Philosophers Fund
- Roslyn Lindeman
- Claire Peel
- Debra Shearer

Corporate & Foundations
We would like to thank the following generous corporate partners and foundations for supporting Pet Partners in 2022. These contributions help Pet Partners bring the healing benefits of pets to millions of people in need.

$50,000+
- Cat Person
- Endeavors
- Farmers Insurance
- Select Equity Group Foundation
- Wellness Pet Company
- The Chastain Family Fund
- The Josephine Stedem Scripps Foundation
- Martin Luther King, Jr. Community Healthcare
- The Max and Victoria Dreyfus Foundation, Inc.
- McCune Family Foundation
- The Pet Care Trust
- Pet Food Institute

$20,000-$49,999
- The Hadley and Marion Stuart Foundation
- Landin Family Foundation at The Dallas Foundation
- NationsBenefits
- Purina Cat Chow
- Ronald P. and Susan E. Lynch Foundation
- Spectrum Brands, Inc.

$5,000-$9,999
- Wendy Arnold
- Bergen Foundation
- Blue Shield of California
- Dogtopia Foundation
- The Eleanor P. Stuart and Mary C. Stuart Family Foundation
- The Harold H. Galbraith Fund at Greater Tacoma Community Foundation
- Mary Alice Fortin Foundation, Inc.
- Match Group, LLC
- The Powell Foundation

$10,000-$19,999
- Bergen Foundation
- Blue Shield of California
- Dogtopia Foundation
- The Eleanor P. Stuart and Mary C. Stuart Family Foundation
- The Harold H. Galbraith Fund at Greater Tacoma Community Foundation
- Mary Alice Fortin Foundation, Inc.
- Match Group, LLC
- The Powell Foundation

Caring Community
Pet Partners acknowledges the thoughtfulness of the many individuals who have made a commitment to support our organization by including Pet Partners in their estate plans. It is through their generosity that Pet Partners continues to thrive and bring animal-assisted interventions to individuals who benefit from the human-animal bond. We thank these Caring Community members for their decision to leave a legacy to Pet Partners.

- Robert Anderson
- John Asencio
- Donna Baer, DVM
- Grace Ballentine & Larry Ballentine
- Betty Bauder & Richard Bauder
- Richard Beck & Valerie Beck
- Sally Becker
- Barbara Bell & David Bell
- Donna Berrier
- Nancy Biery & William Biery
- Carol Borsari
- Carolyn Borsini
- Margaret Bott
- Helen Boyd, RN
- David Boyle & Anne Taubman
- Florence Burkholder
- Leo Bustad, DVM & Signe Bustad
- Betty Carmack
- Craig Carter & Ronda Carter
- Gary Champion & Mary Lynn Champion
- Greg Cohane & John Remer Jr
- Sheila Cohen
- Fred Cole II
- Melody Cook
- Candace Cragg & Charles Granoski
- Merry Crimi & Ray Saunders
Donor Recognition

Caring Community (cont.)

• Lydia Cruzen & Roy Cruzen
• Janna De Lue
• Julie Defler
• D’Ann Downey & William Warley, PhD
• Jon Eastlake & Lynnette Eastlake
• Karen Edwards
• Joe Elias & Jolynn Elias
• Joan Engel, PhD
• Catherine Franklin & Robert Franklin, DVM, PC
• Nora Gallaher
• Jane Griffin
• Jackie Gunby, CAATP
• Goodwin Harding & Katharine Harding
• Todd Hendricks
• Mary Hill
• Linda Hines
• Kathy Hosler
• Cheryl Hovanick
• Vince Hua
• Jacqueline Joseph
• Rennie Karnovich
• Katie Kasten & Martin Kasten
• Steven King
• Cristine Kossow & Walter Stugis
• Marilyn Langner & Michael Langner
• Lori Lester
• Barbara Litwack
• Lynn Loacker
• Doug Lorain & Rebecca Lovejoy
• Barbara Loveless
• Elizabeth Lynch
• Betty Manning & Kendall Manning
• Jeanette Matchette & John Matchette
• Bill McCulloch & Janice McCulloch
• Kathleen McCulloch
• Leatrice Meyers
• Karen Miller
• Queenie Mills
• Kathleen Mitton
• Marilyn Mize
• Kay Mooney
• Galen Morgan Cooper
• Michael Mossholder
• Lowrey Mumford
• Robert Muhlen, MD & Jenee Pearce-Muhlen
• Maria Myckaniuk
• Tom Nelson
• Susan Niles & Margaret Woodside Estate
• Lynn Loacker
• Doug Lorain & Rebecca Lovejoy
• Barbara Loveless
• Elizabeth Lynch
• Betty Manning & Kendall Manning
• Jeanette Matchette & John Matchette
• Bill McCulloch & Janice McCulloch
• Kathleen McCulloch
• Leatrice Meyers
• Karen Miller
• Queenie Mills
• Kathleen Mitton
• Marilyn Mize
• Kay Mooney
• Galen Morgan Cooper
• Michael Mossholder
• Lowrey Mumford
• Robert Muhlen, MD & Jenee Pearce-Muhlen
• Maria Myckaniuk
• Tom Nelson
• Susan Niles & Margaret Woodside Estate
• Jeannie Nordstrom
• Lawrence Norvell
• Carolyn O’Leary
• Kyoko O’Neill
• Deores Pajak
• Judith Parker
• Martha Jane Pearcy
• Laura Pedersen, PsyD
• Ida Percal
• C. Annie Peters
• Lee Radziwill
• Ellen Richardson
• Liz Rizzo
• Robert J Romano, Jr
• Mark Rosenblum
• Debbie Ross & Robert Ross
• Susan Rubio
• Ed Sayres & Michelle Sayres
• Olivia Scarse
• Mal Schwartz & Janine Schwartz
• Mary-Margaret Shoaf, PhD
• Alfred Siegel
• Michael Siwula & Nancye Siwula
• Carol Spisak & Mark Spisak
• Sandra Squires
• Mary Stanton
• Sharon Sternberger & Wayne Sternberger
• Ingrid Sunzenauer
• Sarah Sweatt
• Justyn Tada
• Gregg Takashima & Laura Takashima
• Doc Thomas Jr & Ella Mae Thomas
• Suzanne Van Sickle
• Lorna Vanderzanden, DVM
• Eleanor Vigil
• Craig Wescoatt & Linda Wescoatt
• Betty White
• Julianne Wojtas & Veronika Wojtas

Pet Partners Partnership with FreeWill

Pet Partners continued to partner with FreeWill in 2022. FreeWill offers users the opportunity to complete a will online, at no cost to them, and includes options for making charitable bequests.

Visit freewill.com/petpartners for more information.