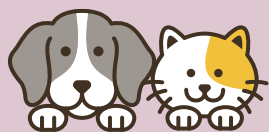


2022 IMPACT REPORT

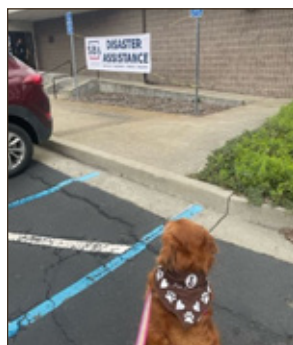


2022 Therapy Animal Program Highlights



Total number
of therapy
animal teams
active in 2022

9,860



780 Animal-Assisted Crisis
Response teams in 2022

40 Animal-Assisted Crisis
deployments in 2022

5,782 Read With Me™ teams in 2022

4,071 Walk With Me™ teams in 2022

Volunteer Leaders in 2022

Total Team Evaluators **537**

New Team Evaluators **34**



Volunteer Instructors **121**

Important innovations in 2022

- In areas where Pet Partners does not have a presence and is trying to grow one, we've begun to deploy **traveling team evaluators** to serve significant numbers of therapy animal teams. As an example, in September 2022, a traveling evaluator conducted evaluations for **28 new teams in a single day** in the Asheville, NC area.
- The Therapy Animal Program team launched a **monthly virtual orientation** for any new team that registered in that month. This has filled an important gap for some handlers, especially those who don't have a local group or Community Partner available. This orientation addresses topics such as how to find a facility at which to visit, how to conduct your very first visit, how to navigate our self-serve resources, and other guidance to help teams make the most of their volunteering.

Pet Partners Leadership

President and CEO
C. Annie Peters

Our sincere thanks go to our Board of Directors for their volunteerism and leadership in this time of recovery and challenge.



Dana Brooks with Pet Partners teams at Pet Night on Capitol Hill in September 2022.



“We truly appreciate the teams that stayed engaged during the pandemic. Thank you!”

— Dana Brooks, Chair, Pet Partners Board of Directors

Pet Partners Board of Directors Active in 2022

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Board Chair
 Pet Food Institute

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Board Vice Chair
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Treasurer
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Lauren Apolito
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 HFA-Rumblefish

Julie Lawless
Immediate Past Board Chair
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Lauren Sherman
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Laura C.S. Walker, CAE
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Marcie Whichard
 North American Veterinary Community

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Pet Partners’ mission is to improve human health and well-being through the human-animal bond.

Pet Partners

345 118th Ave SE Ste 100
 Bellevue, WA 98005-3587
petpartners.org

To receive a printed copy of this document, please email info@petpartners.org, or call 425-679-5503.

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 Photos in this document reflect the impact of therapy animal visits made possible by our donors and supporters.

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Financial

Operating Support & Revenue

Donations (incl. net assets released from restriction)	\$ 2,348,688	73%
Program revenue	\$ 523,129	16%
Investment & other	\$ 336,037	11%
Total Operating Support & Revenue	\$ 3,207,854	

Operating Expenses

Program services	\$ 4,188,550	75%
Management and general	\$ 682,415	13%
Fundraising	\$ 693,662	12%
Total Expenses	\$ 5,564,627	

Non-Operating Activities

Change in net assets from non-operating activities	\$ (2,455,029)
Total change in net assets*	\$ (4,811,802)

Liabilities

Current liabilities	\$ 534,880
Operating lease obligations	\$ 64,752
Total Liabilities	\$ 599,632



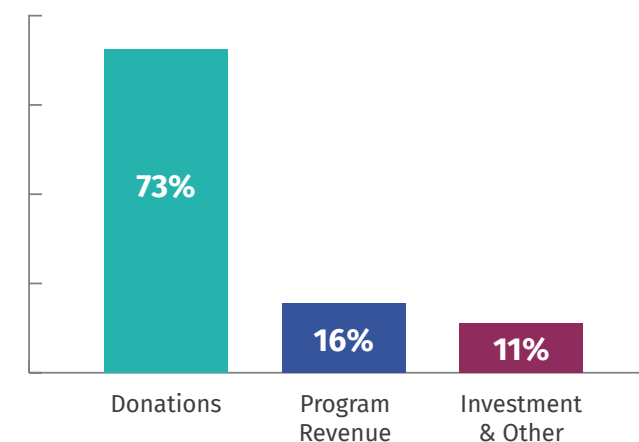
Assets

Current	\$ 975,988
Contributions receivable, net	\$ 4,190
Right-of-use assets	\$ 63,405
Land, building & equipment	\$ 113,751
Investment & other	\$ 15,026,994
Total Assets	\$ 16,184,328

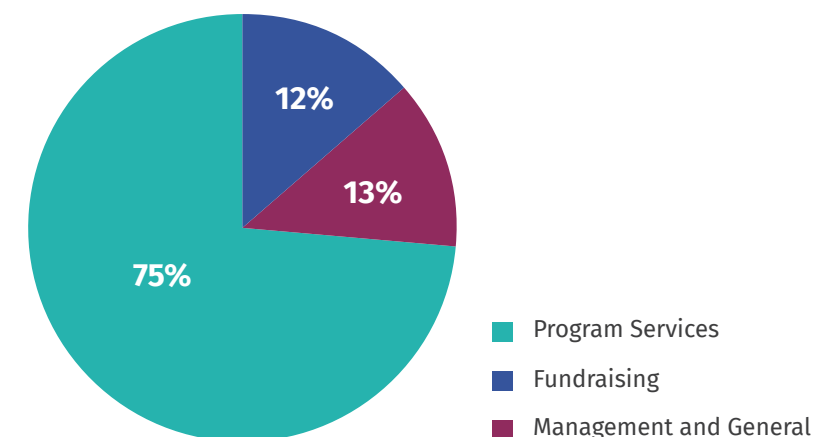
Net Assets

Without donor restrictions	\$ 12,973,768
Donor-restricted funds	\$ 101,677
Endowment funds	\$ 2,509,251
Total Liabilities & Net Assets	\$ 16,184,328

Operating Support & Revenue



Operating Expenses



The Association of Animal-Assisted Intervention Professionals



On March 24, 2022, Pet Partners launched the Association of Animal-Assisted Intervention Professionals (AAAIP), a community of professionals who value the human-animal bond and the power of animal-assisted interventions.

AAAIP's mission is to empower professionals to responsibly integrate the healing power of therapy animals into their practice while advancing the field of animal-assisted interventions (AAI). We envision a future where AAI is practiced widely, ethically, and successfully.

Board Members in 2022:

- Daniel J. Dooley, EdD, Chair
- Marcie Whichard, Vice Chair
- Ellie Karges Wetzel, Secretary
- Michael Sapp, Treasurer
- Amber Bach-Gorman, PhD, LPCC-S, NCC
- Cathy C. Bennett
- Jen VonLintel, MS, MBA, C-AAIS

Key Achievements in 2022:

- **252** members by end of year.
- **49** Certified Animal-Assisted Intervention Specialists (C-AAIS) by end of year.
- **8** AAAIP events hosted in 2022, including our first mini-conference offering, which generated \$1,450 in revenue.
- **10** professional resource documents created/added to Resource Library.
- Secured **3** Premier Education Partner sponsorships.
- Created **3** online courses that generated ~\$24,400 in coursework revenue.

Corporate Partner Spotlight



Pet Partners continues to team up with our friends at **Farmers Insurance** to help people affected by natural disasters such as hurricanes, tornadoes, and wildfires. Our dedicated teams provided the comforting presence of therapy animals in the wake of devastating weather events such as Hurricane Ian, visiting both Port Charlotte and Fort Myers in Florida.



In honor of Mental Health Awareness Month in May, **Purina Cat Chow** announced a partnership with Pet Partners to help more senior adults experience the therapeutic benefits of cats. We worked together to provide free virtual therapy cat team visits. Research has found that therapy animals can have numerous positive benefits for the mental health of older adults.



Pet Partners continued our collaboration with **The Pet Care Trust** in 2022, to provide interactions with registered Pet Partners therapy dog teams in approximately 100 classrooms across the country. The Dogs in the Classroom program was designed to bring our teams to select schools to improve the health, well-being, and literacy of students.



Pet Partners received an incredible outpouring of support from our community on Giving Tuesday and during our end of year giving appeal in 2022, thanks to support from our longtime partner **Spectrum Brands**. Their generosity in matching donations dollar for dollar up to \$25,000 inspired many wonderful supporters to take advantage of the opportunity to double the power of their support.



Pet Food Institute continued their support of Pet Partners in 2022, serving as our partner for our Spring Match Campaign. During March they generously matched all donations up to \$10,000 with the goal of helping our efforts to expand the number of registered teams. PFI also invites Pet Partners teams to participate in important awareness events such as Pet Night on Capitol Hill in Washington, DC.

Signature Events

Pet of the Year



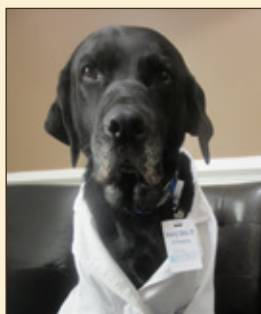
In 2022, Pet Partners launched a new signature event: **Pet Partners Pet of the Year**. This is a special fundraising competition that recognizes the value of pets. Pets of all kinds (not just therapy animals) can be candidates for this exciting competition, where the winner is the pet candidate (with help from the humans who love them) who raises the most funds in support of the Pet Partners Therapy Animal Program during the six-week competition.

During this inaugural event, which ran February 1-March 15, more than 60 pet candidates of nine different species participated in the competition, with more than 200 human supporters pitching in to help the candidates fundraise.

The winner of the 2022 Pet of the Year competition was **Happy Happy Hazel**, a French bulldog from San Antonio, Texas. Hazel and her human partner Sara raised more than **\$30,000** during the competition. Quincy Adams, Nurse Puptioner, a black Lab from Mississippi, came in second, raising nearly **\$25,000**, and 1 in a Mojo from California, a flat-coated retriever, raised nearly **\$24,000** with help from seventh graders at the school where he and his handler visit.



Photo of Happy Happy Hazel by Renee Spade Photography



Quincy Adams, NP



Mojo

World's Largest Pet Walk Presented by Wellness Pet Company



On September 24, walkers, teams, and sponsors came together to show the power of the human-animal bond in the World's Largest Pet Walk presented by Wellness Pet Company.

This year's walk was the most successful yet, raising more than **\$100,000**. In addition:

- The number of registered walkers more than doubled.
- Wellness Pet Company came on as our Presenting Sponsor.
- Blue Shield of California increased their sponsorship by \$8,000.
- Pet Partners of Las Vegas won the Top Community Partner Award by raising nearly \$7,000.
- Participants walked in more than 41 states and in eight other countries as well!

Top Walking Teams

- Blue Shield of California
- Wellness Pet Company
- Pet Partners of Las Vegas/Love Dog Adventures
- Pet Partners of Fairfield County
- Eloise's Mitzvah Project

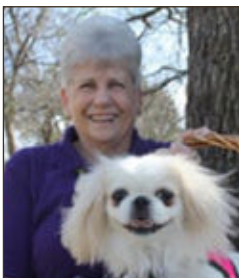
Top Individual Walkers

- Spunky Little Abby
- Valerie DeMarco
- Bernee Kamana'o
- Monica Swire
- Indy Doodle

National Walk Champions

- Carolyn Marr & Gabby from Pet Partners of Greater Dallas

Carolyn passed away shortly after the 2021 World's Largest Pet Walk, but she always loved the walk, so the handlers of Greater Dallas were excited to celebrate her legacy on walk day.



Signature Events

Treats & Sweets Day



Bakers from around the world joined the sweetest fundraiser of the year to *bake* a difference for Treats & Sweets Day in honor of National Therapy Animal Day on April 30. Bakers got creative by making use of virtual baking competitions and socially distanced bake sales to have the most successful Treats & Sweet Day ever, raising more than **\$10,000**.

Top Bakers

- Ruth Olsen
- Maritza Miller
- Elizabeth Lynch
- Aspen & Buster Drew
- Sandy House

Top Teams

- Pet Partners of Sun City Texas
- Busters Buddies
- Pet Partners of South Central CT



Donor Recognition

Annual giving at all levels is important and every gift is vital to our success. Thank you for your support and the positive impact your contribution has made for those in need.

Delta Giving Society

The Delta Giving Society recognizes donors who contribute \$1,000 or more each year and play an important role in the financial health of Pet Partners. We thank you for your generosity and participation.

\$1,000-\$2,499

- Benjamin Abrams
- Alexis Antin & Brandon Antin
- Grace Ballentine & Larry Ballentine
- Barber-Nichols, LLC
- Rita Bellitto & Robert Bellitto
- Kristin Bloink & Michael Bloink
- Marcia Bogue
- Jerry Boyce & Nancy Boyce and Beverly Kempf
- Dana Brooks
- Nancy Canning & Peter Canning
- Sharon Chalfant
- Sarah Chambless
- Nola Collins
- Joseph Cook
- Melanie Coronetz & Bruce Miller

- Kenya Davenport
- David Day
- Robin Densten
- Ashley Drew and Aspen Drew
- Edward Finger & Gale Finger
- Daniel Flynn & Emily Vogler
- Julia Francis
- Sharon Fricke
- Scott Gallatin, DVM
- Mary Hawkins
- Julie Holland, DVM
- JGLA
- Zoe Kamitses
- Terri Kato
- Karen Kehoe
- Steven King
- Julie Lawless
- Frank Leonard & Mary Leonard
- Jeanette Matchette & John Matchette

- Kay Mooney
- David Morgan
- Sue Mussani
- Kari Otto
- Claudine Owen
- Stanley Owens
- Milton Pappas
- C. Annie Peters
- Carryl Pierre-Drews
- Nikki Rice
- John Saurenman
- Marc Scarduffa
- Terry Scavelli
- Brian Schwartz
- Margaretta Taylor
- Suzanne Thielen
- Thousand Oaks Elementary School
- Trish Turner Custard
- Laura C.S. Walker

- Joan Wheatley
 - Robert Wilcox
- ### \$2,500-\$4,999
- Yukti Aggarwal
 - American Legion Post 391
 - Patricia Barton
 - Susan Belsky & Melvin Belsky
 - Neelam Dave
 - Darrell Gabbard
 - Bruce Griffin
 - Sue Grundfest
 - Patrick Guerin
 - Lanell Hamman
 - Sonja Hernandez
 - Carolyn Murphy
 - Somatus, Inc.
 - Jamie Taylor
 - James Wilmoth
 - Tiffany Winkler

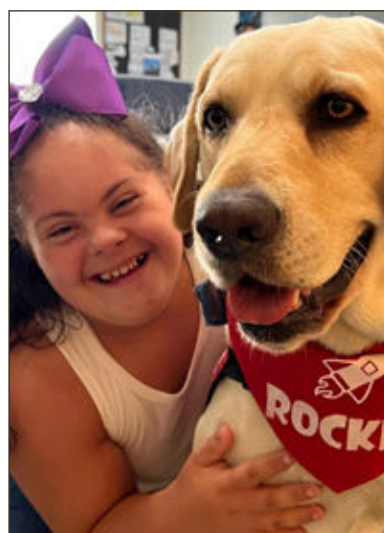
Donor Recognition

\$5,000-\$9,999

- Mary Craig, DVM & Michael Moore
- Ruth Olsen
- Johanna Mennen & William Mennen
- W Sadowinski
- Sara Yates Morgan

\$10,000-\$24,999

- KC Arnold
- Dogs and Philosophers Fund
- Roslyn Lindeman
- Claire Peel
- Debra Shearer



Corporate & Foundations

We would like to thank the following generous corporate partners and foundations for supporting Pet Partners in 2022. These contributions help Pet Partners bring the healing benefits of pets to millions of people in need.

\$50,000+

- Cat Person
- Endeavors
- Farmers Insurance
- Select Equity Group Foundation
- Wellness Pet Company
- The Chastain Family Fund
- The Josephine Stedem Scripps Foundation
- Martin Luther King, Jr. Community Healthcare
- The Max and Victoria Dreyfus Foundation, Inc.
- McCune Family Foundation
- The Pet Care Trust
- Pet Food Institute

\$20,000-\$49,999

- The Hadley and Marion Stuart Foundation
- Landin Family Foundation at The Dallas Foundation
- NationsBenefits
- Purina Cat Chow
- Ronald P. and Susan E. Lynch Foundation
- Spectrum Brands, Inc.

\$10,000-\$19,999

- Wendy Arnold
- Bergen Foundation
- Blue Shield of California

\$5,000-\$9,999

- Dogtopia Foundation
- The Eleanor P. Stuart and Mary C. Stuart Family Foundation
- The Harold H. Galbraith Fund at Greater Tacoma Community Foundation
- Mary Alice Fortin Foundation, Inc.
- Match Group, LLC
- The Powell Foundation

Caring Community

Pet Partners acknowledges the thoughtfulness of the many individuals who have made a commitment to support our organization by including Pet Partners in their estate plans. It is through their generosity that Pet Partners continues to thrive and bring animal-assisted interventions to individuals who benefit from the human-animal bond. We thank these Caring Community members for their decision to leave a legacy to Pet Partners.

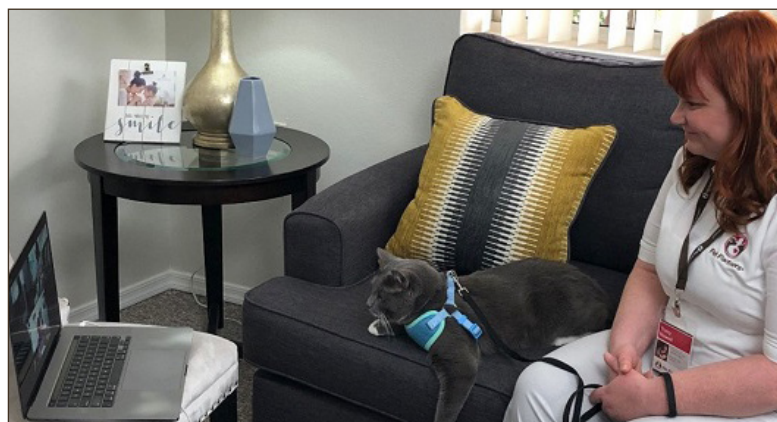
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|---------------------------------------|--------------------------------------|------------------------------------|
| • Robert Anderson | • Leo Bustad, DVM & Signe Bustad | • Sheila Cohen |
| • John Asencio | • Betty Carmack | • Fred Cole II |
| • Donna Baer, DVM | • Craig Carter & Ronda Carter | • Melody Cook |
| • Grace Ballentine & Larry Ballentine | • Gary Champion & Mary Lynn Champion | • Candace Cragg & Charles Granoski |
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| • Sally Becker | | |
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| • Nancy Biery & William Biery | | |
| • Carol Borsari | | |
| • Carolyn Borsini | | |
| • Margaret Bott | | |
| • Helen Boyd, RN | | |
| • David Boyle & Anne Taubman | | |
| • Florence Burkholder | | |



Donor Recognition

Caring Community (cont.)

- | | | | |
|---|-------------------------------------|---|------------------------------------|
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| • Janna De Lue | • Mary Hill | • Doug Lorain & Rebecca Lovejoy | • Lawrence Norvell |
| • Julie Defler | • Linda Hines | • Barbara Loveless | • Carolyn O'Leary |
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| • Jane Griffin | • Cristine Kossov & Walter Stugis | • Queenie Mills | • Lee Radziwill |
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| | | • Lowrey Mumford | • Susan Rubio |
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| | | | • Alfred Siegel |
| | | | • Michael Siwula & Nancylee Siwula |
| | | | • Carol Spisak & Mark Spisak |



Pet Partners Partnership with FreeWill



Pet Partners continued to partner with FreeWill in 2022. FreeWill offers users the opportunity to complete a will online, at no cost to them, and includes options for making charitable bequests.

Visit freewill.com/petpartners for more information.

- | | |
|--|-------------------------------------|
| • Sandra Squires | • Doc Thomas Jr & Ella Mae Thomas |
| • Mary Stanton | • Suzanne Van Sickle |
| • Sharon Sternberger & Wayne Sternberger | • Lorna Vanderzanden, DVM |
| • Ingrid Sunzenauer | • Eleanor Vigil |
| • Sarah Sweatt | • Craig Wescoatt & Linda Wescoatt |
| • Justyn Tada | • Betty White |
| • Gregg Takashima & Laura Takashima | • Julianne Wojtas & Veronika Wojtas |