

Premier Facility Partner Program

Why Choose Pet Partners?

Founded in 1977, Pet Partners is the leader in improving human health and well-being through the human-animal bond. Pet Partners teams make millions of visits across the country each year to people in need.

We are the nation's largest and most prestigious nonprofit registering handlers of multiple species as volunteer teams providing animal-assisted interventions. We have the highest caliber curriculum in the industry. We offer our teams superior risk management and the industry's highest safety standards, continuing education, and insurance. You will



be partnering with the most respected organization in the therapy animal community.

The Pet Partners program is the gold standard in the field.

Let's Partner!

Pet Partners invites your facility to become an official **Premier Facility Partner** and respectfully requests a minimum annual contribution of \$10,000.

Together we can bring a happier and healthier life to millions of people while building a mutually beneficial partnership.

Benefits of the Premier Facility Partner Program

- Pet Partners will work closely with you to support your facility's therapy animal program goals. Whether it is to develop a new program or grow and support an existing therapy animal program, Premier Facility Partners will receive exceptional support.
- Pet Partners will administer a comprehensive and ongoing handler recruitment plan tailored toward your facility's specific goals and needs.
- Pet Partners will announce and regularly highlight our partnership with your facility to all registered Pet Partners handlers in your facility's service area. As new handlers register with Pet Partners, your facility's volunteer opportunity will appear first among volunteer opportunities for new handlers to explore.
- Your facility will be granted permission for use of the official Pet Partners "Premier Facility Partner" seal on your website, social media, marketing or promotional materials, facility signage, etc.
- Collaborative PR opportunities including press releases, media interviews and partnership announcements.
- Recognition as a Premier Facility Partner in our Annual Report, e-newsletter, and social media.



Contact Traci Pryor at <u>tracip@petpartners.org</u> to discuss this partnership opportunity.

petpartners.org