



Sponsored Visit Program

Thank you for your interest in inviting Pet Partners therapy animal teams to be a part of your upcoming event through our *Sponsored Visit Program*.

The *Sponsored Visit Program* provides companies, associations, and organizations a unique opportunity to financially support Pet Partners' mission. To meet the increasing number of requests for our registered therapy animal teams to appear at corporate well-being events, conferences, association meetings, and university de-stress events we have established a Sponsored Visit program as one option. We have coordinated workplace visits with innovative companies across the country such as Intel, Aetna, Farmers Insurance, and Google. We have been a part of campus events with many universities including Yale, University of Washington and Kean University, and we have worked with many conference planners and professional associations to have our teams at large events.

Your support will enable Pet Partners staff to coordinate and administer a focused recruitment effort to invite amazing therapy animal teams to participate in your upcoming opportunity.

Pet Partners therapy animal teams typically volunteer with more vulnerable populations during mission-focused interactions. We dedicate our limited staff resources toward supporting our teams as they concentrate on our mission of improving human health and well-being through the human-animal bond. By supporting the Pet Partners through our *Sponsored Visit Program*, you are supporting thousands of therapy animal teams as they positively impact millions of lives across the country. Thank you.

How does the *Sponsored Visit Program* work?

Pet Partners respectfully requests a minimum sponsorship per event to participate in our *Sponsored Visit Program*.

- Corporate Conference/Brand Expo Rate: \$5000
- Association Rate: \$1500
- Workplace Well-being Rate: \$2500
- Workplace Well-being Rate (Less than 500 employees at location): \$1500



- Non-Profit Workplace Rate: \$500
- School/University Rate: \$500

What benefits will my company or organization receive for this sponsorship?

Pet Partners will allocate staff resources to recruit requested therapy animal teams for your event. We will target the recruitment based on your company's specific event needs including geographic location, species-specific requests, and requests to appear during specific dates and times. Please note: Pet Partners therapy animal teams visit no more than 2 hours during a 24-hour period. We will work closely with your company's designated representative to tailor our messaging and outreach. We respectfully request a minimum of one month's notice for this program when possible.

Upon request, your company will be provided with electronic files of our Pet Partners logos for use on co-branded signage and marketing outreach.

Because our teams are volunteers, participation cannot be guaranteed. Pet Partners will keep you informed of volunteer response to your event opportunity.

Do I have any other options to explore?

We do have a way for organizations to post volunteer opportunities on our website at no charge. Our volunteer handlers often check for opportunities in their area by searching for nearby requests. This option is more typically utilized by facilities which have ongoing therapy animal programs. Find out more: petpartners.org/partner/pet-partners-at-your-facility/.

Sometimes we have local groups that are affiliated with Pet Partners that respond to community events. Learn more: petpartners.org/volunteer/organize-in-your-community/.

Why choose Pet Partners?

We are the nation's largest and most prestigious nonprofit registering handlers of multiple species as volunteer teams providing animal-assisted interventions. We have the highest caliber curriculum in the industry. We offer our teams superior risk management and the industry's highest safety standards, continuing education, and insurance. You will be partnering with the most respected brand in the therapy animal community.

Our volunteer teams make millions of visits per year to a variety of settings including hospitals, nursing homes, veterans' centers, hospice, mental care facilities, courtrooms, schools, and other facilities.

Contact us at volops@petpartners.org to begin planning your participation in the Sponsored Visit Program.