



How to Host Your Own **YAPPY HOUR**

A Step-By-Step Guide to Throwing a Paw-some Pet-Themed Party!

Brainstorming ways to raise money for your pet's Pet of the Year campaign? Here's your guide to throwing your very own Yappy Hour!



Find the Perfect Venue

- ✔ **Pet-Friendly Locations:** Choose a venue that is welcoming to pets. This could be an outdoor patio, a local brewery, or even your own backyard.
- ✔ **Space Considerations:** Make sure there's enough room for both humans and pets to mingle comfortably without getting too crowded.



Create Pet-Themed Drinks

Get creative with your names and ingredients to create a unique pet-themed drink menu! Here are some ideas:

- ✔ **The Barkarita** (a dog-inspired margarita)
- ✔ **Woof and Tonic** (a dog-inspired gin and tonic)
- ✔ **Paw-some Punch** (a fruity punch, maybe with a cute pet-shaped garnish)
- ✔ **Kitty Cosmo** (a classic cosmo with a playful twist)
- ✔ **The Meow Mule** (a pet-friendly spin on a Moscow Mule)
- ✔ **Non-Alcoholic Pet Treats:** Have a "Paw-fectly Clean Water" station for pets and maybe offer pet-friendly treats for them, too!



Set a Cover Charge & Encourage Tips

- ✔ **Cover Charge:** A small fee (per person) can be charged at the door. This could include a drink ticket or access to a pet activity. Ensure you mention that all funds raised will go towards the Pet Partners Therapy Animal Program.
- ✔ **Tips:** Remind guests to tip their bartenders generously, as tips will also go toward the cause.



Pet-Friendly Activities

Plan a few activities to keep pets (and their humans!) entertained:

- ✔ **Best-Dressed Pet Contest:** Who has the most adorable or creative pet outfit? Offer a small prize for the winner.
- ✔ **Photo Booth:** Set up a photo booth with fun props for guests and their pets to take pictures and create memories.



Promote Your Event

- ✔ **Social Media:** Get the word out early! Post photos of your event ideas, share updates about the cause you're supporting, and encourage people to RSVP. Use hashtags like #YappyHour, #PetsAndCocktails, or create your own.
- ✔ **Flyers & Invitations:** For a more personal touch, create flyers or digital invites for friends, family, and fellow animal lovers. (We can help you with this!)
- ✔ **Partner with Local Businesses:** Local pet stores, groomers, and animal-focused businesses may be willing to help promote your event in exchange for exposure.



Make Sure Everyone Knows the Event Details

When promoting your Yappy Hour, make sure you include:

- ✔ Date and time of the event
- ✔ Venue location (including any pet-friendly policies)
- ✔ Cover charge and tips info
- ✔ The cause you're supporting
- ✔ Pet-related activities or contests



Have Fun & Capture the Moment!

Above all, remember that Yappy Hour is about having a good time, raising money for therapy animals to make more visits, and celebrating the love we share with our pets. Don't forget to take plenty of pictures for your pet's fundraising page and social media!

