



FOR IMMEDIATE RELEASE

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Celebrate National Therapy Animal Day on April 30!

—Join us as we honor these special animals who bring comfort and joy.—

(Bellevue, WA, March 28, 2025) – Pet Partners, the nation’s leading organization registering therapy animals for animal-assisted interventions, announces its eleventh annual **National Therapy Animal Day on April 30**. This meaningful observance was created by Pet Partners to recognize and celebrate therapy animals, raise awareness of their role in enhancing human health and well-being, and honor the thousands of dedicated volunteer handlers around the world who share their time and compassion.

Pet Partners has thousands of registered therapy animal teams across the U.S. and several other countries. These teams make an impact in their communities in diverse settings, including healthcare facilities, senior living centers, schools, courtrooms and justice system facilities, veteran facilities, and in response to crisis events. While most Pet Partners therapy animals are dogs, the Therapy Animal Program welcomes cats, equines, rabbits, guinea pigs, rats, birds, miniature pigs, and llamas and alpacas.

“Pet Partners volunteers and their pets are the heart of our organization and the source of our impact,” said C. Annie Peters, President & CEO of Pet Partners. *“Guided by connection, compassion, and a commitment to sharing the human-animal bond, our volunteers provide access to meaningful time with a therapy animal for those in need of joy and comfort.”*

This National Therapy Animal Day, Pet Partners invites the public to celebrate therapy animals and recognize their invaluable role in improving lives. Here are five ways to get involved:

1. **Wear a National Therapy Animal Day T-shirt**, available from our Bonfire shop: [//bit.ly/NTADBonfire25](https://bit.ly/NTADBonfire25)
2. **Celebrate on social media**, sharing photos or stories and using [#NationalTherapyAnimalDay](#) and/or [#PetPartners](#).
3. **Donate to our match campaign**, beginning April 9 at bit.ly/NTAD25Press. Thanks to our board of directors, all donations will be matched up to \$20,000.
4. **Show your appreciation** for a Pet Partners volunteer by sharing on social media or by sending us an email at stories@petpartners.org.
5. **Request an official proclamation** for your community using our simple tool at bit.ly/NTAD2025Proc.

To learn more about Pet Partners and National Therapy Animal Day, visit petpartners.org/ntad.

About Pet Partners

Pet Partners is the leader in the therapy animal field. Since 1977, the organization has registered thousands of teams who have made millions of visits across the U.S. and around the world. Through the power of the human-animal bond, Pet Partners can improve the physical, emotional, and social well-being of people and animals alike. Through rigorous training, high standards, and a commitment to inclusion, Pet Partners supports volunteer working with nine different species of animals. We elevate the importance of therapy animal visits, and our teams help build a healthier and happier



world for us all. Whether or not you have a pet, you can learn more about sharing the impact of therapy animals at petpartners.org.

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