

Company Fundraising Ideas

Pet Partners
**WORLD'S
LARGEST
PET WALK**

PRESENTED BY:
**WELLNESS
PET COMPANY**



Cutest Coworker Contest

Employees submit photos of their pets. Everyone donates to vote. The pet with the most “votes” (aka dollars) wins a prize or office fame!



Pet Photo Wall or Digital Slideshow

Create a display of employee pets with fun facts and donation QR codes. Feature one “Pet of the Week” and encourage peer-to-peer support.



Bring Your Dog to Zoom Day

For remote teams: Host a virtual meet-and-greet where employees introduce their pets. Ask for a small donation to attend or to feature a pet.



Best Dressed Pet Parade

Virtual or In-Person

Invite employees to dress up their pets and share photos or videos. Donate to enter; reward winners with fun pet prizes or company swag.



“Pawfee Break” Snack Table

Set up a breakroom table with coffee, treats, and a donation jar. Add cute pet photos or trivia for added charm.



Paws & Relax Day

Dress in your comfiest clothes or pet-themed attire to support therapy animal teams. Cozy hoodies, leggings, or paw print socks encouraged!



Pet Show & Tell at Staff Meeting

Have a few employees share stories about their pets or therapy animal experiences. Collect donations before or after the meeting.



Team Fundraising Leaderboard

Create friendly competition between departments or office locations to see who can raise the most. Display progress with a pet-themed chart or visual tracker.



Company Matching Challenge

Promote internal matching gifts and encourage staff to double their donations using tools like [Double the Donation](#).

