



**Pet  
Partners™**

**2024**

**ANNUAL  
REPORT**



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## 2024 PROGRAMMATIC IMPACT

In 2024, the Pet Partners Therapy Animal Program saw our highest volunteer renewal rate to date, underscoring the ongoing commitment of our teams and the impact they make.

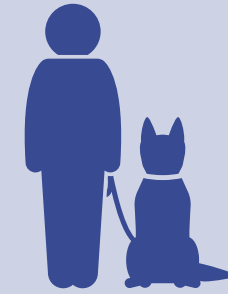
To support continued growth and reduce barriers to participation, we expanded our number of evaluators by 5% and launched a new evaluation pathway for underserved areas.

These efforts made 2024 the first year in which **every prospective team had access to an evaluation**, ensuring more people could experience the power of the human-animal bond.



# 2024 THERAPY ANIMAL TEAMS & VOLUNTEER LEADERS

**8,527**  
TOTAL ACTIVE  
TEAMS



**4,828**  
READ WITH ME™  
TEAMS

**3,495**  
WALK WITH ME™  
TEAMS

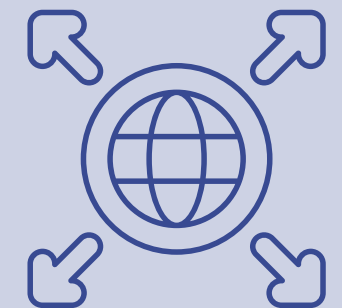


## ANIMAL-ASSISTED CRISIS RESPONSE (AACR)



**676**  
AACR TEAMS

**97**  
AACR  
DEPLOYMENTS



**563**  
TOTAL  
EVALUATORS

**67**  
NEW  
EVALUATORS

**118**  
INSTRUCTORS

# 2024 GLOBAL REACH

**156**

**INTERNATIONAL  
TEAMS**

**9**

**COUNTRIES**

**UNITED STATES**

8,371

**CANADA**

126 TEAMS

**ARGENTINA**

14 TEAMS

**GREECE**

6 TEAMS

**HONG KONG**

4 TEAMS

**INDIA**

3 TEAMS

**ISRAEL**

1 TEAM

**ROMANIA**

1 TEAM

**SWITZERLAND**

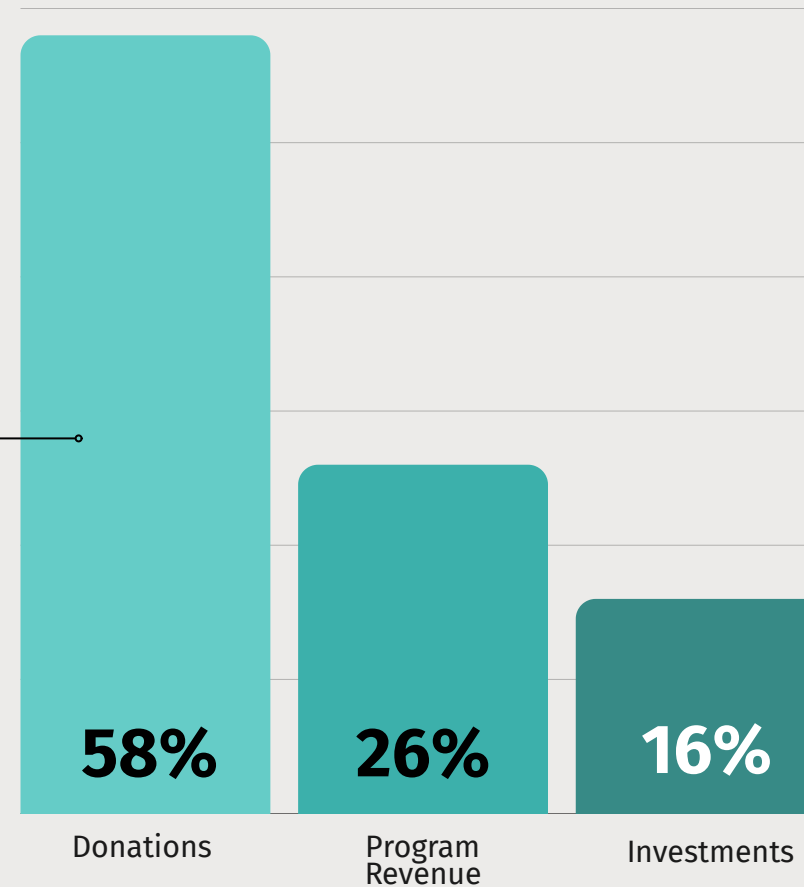
1 TEAM



# 2024 FINANCIALS

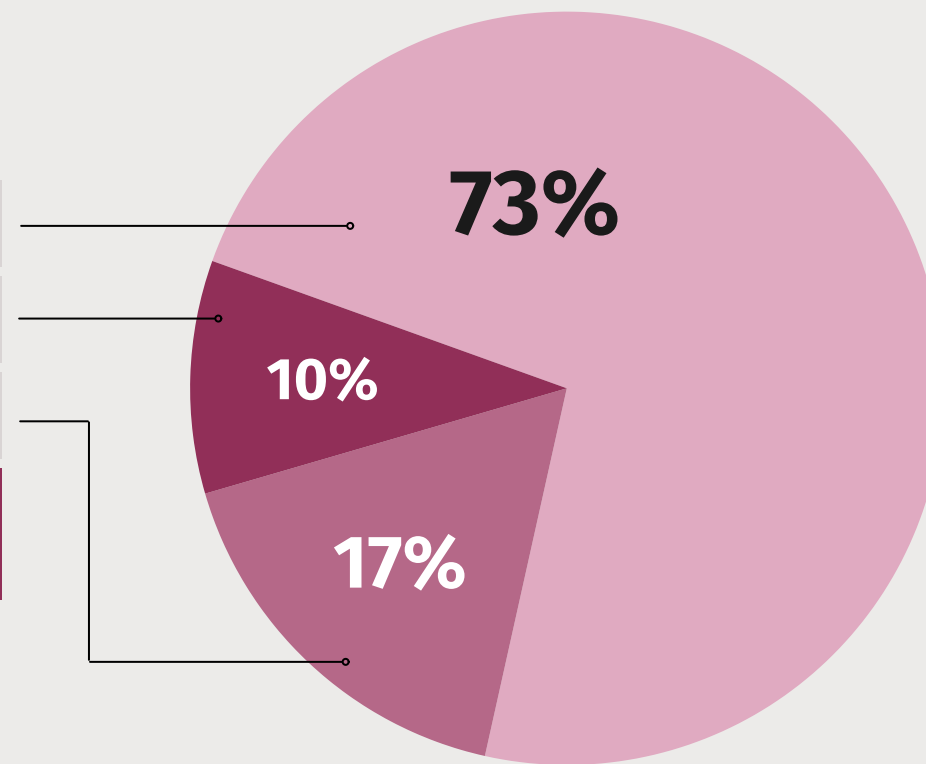
## OPERATING SUPPORT & REVENUE

Donations <i>Including net assets released from restriction</i>	\$1,551,677
Program Revenue	\$692,881
Investment & Other	\$412,632
<b>Total Operating Support &amp; Revenue</b>	<b>\$2,657,190</b>



## OPERATING EXPENSES

Program Services	\$3,217,465
Fundraising	\$449,958
Management & General	\$732,187
<b>Total Expenses</b>	<b>\$4,399,610</b>



## ASSETS

Current	\$800,021
Long-term contributions receivable	\$3,500
Right-of-use assets	\$115,027
Property and equipment	\$226,725
Investments	\$14,422,849
<b>Total Assets</b>	<b>\$15,568,122</b>

## LIABILITIES

Current	\$436,618
Operating lease obligations	\$116,142
<b>Total Liabilities</b>	<b>\$552,760</b>

## NET ASSETS

Without donor restrictions	\$11,606,027
Donor-restricted funds	\$173,526
Endowment funds	\$3,235,809
<b>Total Net Assets</b>	<b>\$15,015,362</b>

## NON-OPERATING ACTIVITIES

Change in net assets from non-operating activities	\$1,170,865
<b>Total change in net assets</b>	<b>(\$571,555)</b>

# 2024 LEADERSHIP

President & CEO C. Annie Peters

## EXECUTIVE COMMITTEE

Milton Pappas, Chair

Mary Craig, Dvm, Vice Chair

Tracy Knox, Treasurer

Carryl Pierre-Drews, Secretary

Dana Brooks, Immediate Past Chair (Ex-Officio)

## HUMAN-ANIMAL BOND ADVISORY BOARD (HABAB)

Nancy R. Gee, PhD, Chair

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Lori Kogan, PhD

Caren Lloyd

Sharmaine Miller, PhD

Megan Mueller, PhD

Kerri E. Rodriguez, PhD

Sabrina E.B. Shuck, PhD

Leslie Stewart, PhD, LPC

## BOARD OF DIRECTORS

Brandon Antin

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Christina Cartwright

Sarah Chambless

Aubrey Fine, EdD

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Melissa Martellotti

Kay Mooney

Jeff Oberto

Stan Owens

Michael Sapp

April Shepard

Laura Walker



“ In 2024, Pet Partners grew in both numbers and heart. With more than 8,500 active therapy animal teams and our highest-ever volunteer renewal rate, it’s clear our mission is resonating deeply. We made it easier than ever for people to get involved, expanding access so more teams can share the joy of the human-animal bond. I’m incredibly proud of the compassion and commitment that defines our community. ”

– Milton Pappas, Board of Directors Chair

# 2024 AAAIP ACHIEVEMENTS

ASSOCIATION OF ANIMAL-ASSISTED INTERVENTION PROFESSIONALS

In 2024, AAAIP took a major step forward in advancing standards for Animal-Assisted Interventions with the **launch of the pilot program for Evaluations for Professionals**. Created specifically for practitioners who integrate animals into their vocational roles, this new pathway offers a practical, standards-based approach to assessing handler-animal teams.

Since launching midyear, over 50 teams have participated, providing valuable insights that are shaping the full rollout in 2025.

This effort reflects AAAIP's commitment to supporting ethical, effective AAI through meaningful innovation and member-focused growth.



**AAAIP**

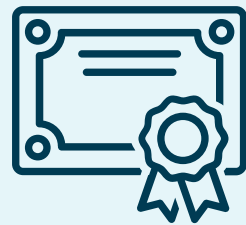
Association of Animal-Assisted  
Intervention Professionals



# 2024 AAAIP KEY ACHIEVEMENTS



**279**  
NEW MEMBERS



**88**  
New Certified Animal-Assisted Intervention Specialists (C-AAIS)



**21**  
EVENTS



**3**  
MINI CONFERENCES

## GLOBAL REACH



**16**  
COUNTRIES

- United States
- Canada
- United Arab Emirates (Abu Dhabi)
- Australia
- Brazil
- Dominican Republic
- Hong Kong
- India
- Ireland
- Israel
- Philippines
- Portugal
- South Korea
- Romania
- Singapore
- New Zealand

## BOARD OF DIRECTORS

Daniel J. Dooley, EdD, Chair

Ellie Karges Wetzel, Secretary

Scott D. Ryan, MSW, MBA, PhD, Treasurer

Amber Bach-Gorman, PhD, LPCC-S, NCC

Cathy C. Bennett

Macy Burr, OTD, OTR/L, ATP, C-AAIS, CAS

Jen VonLintel, MS, MBA, C-AAIS

*“Leading a therapy animal program in the Absecon School District, I understand firsthand the value of therapy animals in schools and the importance of appropriate education for the humans involved. A knowledgeable and skilled handler produces better outcome while never forsaking the animal’s wellbeing. Since AAAIP’s inception in March 2022, more than 1500 professionals have accessed the education and certification available. I’m proud to have been a part of this much-needed organization.”*

– Dan Dooley, AAAIP Board of Directors Chair

## 2024 SIGNATURE EVENTS

### PET OF THE YEAR

In 2024, Pet Partners hosted our 3rd Annual Pet of the Year signature event—a six-week fundraising competition celebrating the incredible impact pets have as companions and therapy animals.

Pets of all kinds (not just therapy animals) competed to see who could raise the most support for the Pet Partners Therapy Animal Program. From February 5 to March 18, **118 pet candidates** across five species joined the campaign, supported by **160 enthusiastic humans** who helped share their stories and raise more than **\$81,285**.

We're thrilled to announce our **2024 Pet of the Year: Darby**, a miniature horse from Kamuela, HI, who raised more than **\$17,000** with his handler Lynn. In second place was Tara Waggybottom, an English Mastiff from Washington, raising over **\$9,000**. Third place went to Hooey the Hoosier Doodle from Indiana, who raised more than **\$6,000**.

Together, these remarkable pets and their supporters helped bring vital attention and funding to our Therapy Animal Program.



# 2024 SIGNATURE EVENTS

## WORLD'S LARGEST PET WALK

On September 28, walkers, teams, and sponsors came together to celebrate the power of the human-animal bond at the World's Largest Pet Walk, presented by Wellness Pet Company. Thanks to their incredible support, this year's walk raised over **\$100,000** in support of our mission.

### KEY HIGHLIGHTS

- ★ **NEW GOLD SPONSORS**  
PET GENIE & BABY DOGE
- ★ **TOP COMMUNITY PARTNER AWARD**  
PET PARTNERS OF SOUTHERN AZ | \$7,000 RAISED
- ★ **NATIONAL WALK CHAMPIONS**  
DIANE ALEXANDER AND HER LABRADOODLE, BINDI
- ★ **GLOBAL PARTICIPATION**  
38 U.S. STATES AND 8 OTHER COUNTRIES
- ★ **ALL REGISTERED SPECIES REPRESENTED**  
DOGS, CATS, EQUINES, RABBITS, GUINEA PIGS, RATS, BIRDS, MINIATURE PIGS, AND LLAMAS/ALPACAS



### TOP WALKERS

- Tracy Knox
- Diane Alexander
- Jeffrey Oberto
- Linda & Lola Dicus
- Chance Pearce

### TOP WALK TEAMS

- Pet Partners of Southern Arizona & El Rio Health Team
- Blue Shield of California
- Team Fawna
- Pet Partners Staff
- American Pet Products Association (APPA)



*Pet Partners of Southern Arizona walked together in support of therapy animals and raised over \$7,000.*

# 2024 PARTNER SPOTLIGHT



**Wellness Pet Company** generously continued their longstanding partnership with Pet Partners throughout the year, serving as a sponsor for signature initiatives including the World's Largest Pet Walk, Treats & Sweets Day, and Giving Tuesday. They also actively included Pet Partners teams in major industry events such as Global Pet Expo and SuperZoo, and supported pet-friendly workplace experiences.



**Purina Cat Chow** partnered with Pet Partners on World Mental Health Day to raise awareness about the power of therapy animals as healers, celebrating the emotional and therapeutic benefits of cats. They donated \$35,000 to Pet Partners and raised considerable awareness with a national social media campaign.



The **Elanco Foundation** continued its valued support of Pet Partners through the multi-year Innovation Grant, now in its second year. This funding plays a vital role in sustaining and enhancing our therapy animal program, supporting essential activities such as the evaluation and re-evaluation of our teams.



Pet Partners continued our collaboration with The **Pet Care Trust** in 2024, to provide interactions with registered Pet Partners therapy dog teams in classrooms across the country. The Dogs in the Classroom program was designed to bring our teams to select schools to improve the health, well-being, confidence, and literacy of students.



We experienced an outpouring of generosity from our community during our 2024 end-of-year giving campaign, thanks in large part to the continued support of our longtime partner, **Spectrum Brands**. Their annual commitment to matching donations dollar-for-dollar inspired hundreds of supporters to seize the opportunity to double the impact of their gifts during the holiday season. We are deeply grateful for this shared dedication to Pet Partners.



**The Pet Food Institute** continued their support by serving as our partner for the summer match campaign. They matched donations up to \$10,000, helping us recruit and support new teams. In addition to their financial support, PFI invites Pet Partners to participate in key awareness events like Pet Night on Capitol Hill and Meet the Pets, held in Washington, DC. This offers a meaningful platform to showcase our therapy animals.



**Blue Shield of California** once again sponsored the World's Largest Pet Walk—forming the largest team in the country for the fourth consecutive year! Hundreds of employees laced up their shoes, logging countless miles and raising both awareness and support.

The **Addus Hope Foundation** has a goal to redefine hope for hospice patients by equipping them with the resources to live out their final months. Through their support, we will be able to bring more therapy animal teams to these patients and increase the number of therapy teams in select cities.

For an incredible 10<sup>th</sup> year, the **Select Equity Group Foundation** employees voted to direct foundation funds to the Pet Partners Therapy Animal Program. Their enduring partnership continues to make a difference year after year.

In 2024, Pet Partners proudly partnered with close to 100 companies, universities, and associations through our innovative Sponsored Visit and Workplace Well-being programs. These unique offerings bring therapy animal teams directly to workplaces, campuses, and expos—boosting morale, enhancing satisfaction, and promoting wellness through the power of the human-animal bond.

# 2024 DONOR RECOGNITION

## CORPORATE & FOUNDATIONS

We extend our sincere thanks to the corporate partners and foundations who supported Pet Partners in 2024. Their generous contributions made it possible for us to share the healing power of therapy animals with millions of people across the country. Together, we're building healthier communities through the human-animal bond.

### \$50,000+

Cat Person  
Purina Cat Chow  
Select Equity Group Foundation  
Wellness Pet Company

### \$20,000-\$49,999

E. Hadley & Marion Stuart Foundation  
Elizabeth A. Lynn Foundation  
Scaife Family Foundation  
Spectrum Brands, Inc  
The McCune Family Foundation  
The Pet Care Trust

### \$10,000-\$19,999

Addus Hope Foundation  
Bergen Foundation  
Blue Shield of California  
Elanco Animal Health  
National Christian Foundation Georgia  
Pet Food Institute  
Ronald P. and Susan E. Lynch Foundation  
The Josephine Stedem Scripps Foundation  
The Max and Victoria Dreyfus Foundation, Inc.  
Wendy Arnold

### \$5,000-\$9,999

Angelcare Group  
C.A.L. Foundation, Inc.  
Crane Company  
Farmers Insurance  
GEODIS  
Harris Teeter  
Hinge Health  
IDEXX Laboratories, Inc.  
Salesforce  
Thermo Fisher Scientific Inc.  
The Charles Maxfield Parrish & Gloria F. Parrish Foundation  
The Eleanor P. Stuart & Mary C. Stuart Family Foundation  
The Harold H. Galbraith Fund at Greater Tacoma Community Foundation  
The Mary Alice Fortin Foundation, Inc.  
The Powell Foundation  
The Whitt Family Foundation  
ViVE  
Yolo County Juvenile Detention Facility



# 2024 DONOR RECOGNITION

## DELTA GIVING SOCIETY

We are proud to recognize the dedicated members of the Delta Giving Society—donors who contribute \$1,000 or more annually. Your generosity plays a vital role in sustaining our mission and expanding the reach of animal-assisted interventions. Thank you for being an essential part of our community and helping us create lasting impact through the human-animal bond.

(m) = monthly donor

(v) = volunteer

### \$1,000-\$2,499

Benjamin Abrams  
Diane Alexander (v)  
Marcia Bogue (m)  
Dana Brooks (m)  
Tina & Sarah Buckley (v)  
Christina Cartwright  
Sharon Chalfant  
Sarah Chambless  
Tammy Choi  
Joseph Cook  
Paul Cowan  
Bette Cox (v)  
Dawn Crouse & Patty Hurt (v)  
Linda & Clint Dicus  
Thomas Dineen (v)  
Ashley Drew  
Alice Duerr  
Debra & Robert Fagnant

Anthony Fisher  
Warren Holmes & Linda Forrest  
Julia Francis  
Scott Gallatin, DVM (m)  
Richard & Jacque Glazer (v)  
Jody Green (v)  
Sam & Patty Griswold  
Sonja Hernandez  
Jo Carol & Jonathan Hiatt (v)  
Mike Hubbard  
Steve Jack (m)  
Katharine Jackson (v)  
Terri Kato (m, v)  
Maria Kenny  
Susan King  
Adam Lauderback  
Mary & Frank Leonard  
Elizabeth Lynch (v)  
Mark Greenough & John Matchette  
Jane McCune (m)



# 2024 DONOR RECOGNITION

Brian & Kelly Mcgrath  
Lowrey Mumford (m, v)  
Cameron Munson  
Sally Mussetter  
Jeff Oberto (v)  
Milton Pappas (m)  
Paws to Read  
Liane & Nathan Pensack-Rinehart (v)  
C. Annie Peters (m)  
Douglas Tietz & Connie Priesz (v)  
Bernadette Quirk (v)  
Julie Ray  
Allison Rose  
John Saurenman (v)  
Terry Scavelli (m)  
Rhoda & Martin Schularick (v)  
Kent Scott  
Marylou & Richard Scott (v)  
Lynn Scully (v)  
Melissa Stovall  
Suzanne Thielen (m)

Peggy Vierregger (m)  
Christian Wade  
Jane Wade (v)  
Marcus Wassmer  
Diane Weber (v)  
Pamela & Gregory Weiss  
Linda & David Whitesell  
James Wilmoth (m, v)

## \$2,500-\$4,999

Kristin & Michael Bloink (v)  
Gale Finger (v)  
Julie Lawless  
Ruth Olsen (v)  
Claire Peel (v)  
Carryl Pierre-Drews (v)  
Susan Seider (v)  
Jamie Taylor  
Margaretta Taylor

## \$5,000-\$9,999

Susan & Melvin Belsky  
Tim & Linda Conely  
Mary Craig, DVM & Michael Moore (v)  
Carol Hare  
Tracy Knox  
Kay Mooney  
Jennifer Stout

## \$10,000-\$24,999

Art4Giving  
William Callahan  
Aubrey Fine, EdD  
Gregg & Laura Takashima

## \$25,000-\$40,000

Clara Jean Fuiten  
Peter & Vicky Markstein



# 2024 DONOR RECOGNITION

## CARING COMMUNITY

We are deeply grateful to the generous individuals who have chosen to include Pet Partners in their estate plans. Their lasting commitment helps ensure the future of our mission—bringing the healing power of the human-animal bond to those who need it most. Thanks to these thoughtful Caring Community members, we are able to grow our impact and reach even more people through animal-assisted interventions.

Mary Ellen Appleman

John Asencio

Donna Baer, DVM

Grace and Larry Ballentine

Ashley Barsaleau (v)

Richard Bauder & Betty Bauder

Valerie Beck & Richard Beck

Barbara & David Bell

Donna Berrier (v)

William & Nancy Biery

Carol Borsari (v)

Carolyn Borsini (v)

Helen Boyd, RN

Florence Burkholder

Betty Carmack

Ronda and Craig Carter

Mary Lynn & Gary Champion

Sheila Cohen (v)

Gertrude Conger

Galen Morgan Cooper (v)

Patty Cornish (v)

Merry Crimi & Ray Saunders

Lydia Cruzen & Roy Cruzen

Janna De Lue

Gwyn Donohue

D'Ann Downey & William Warley, PhD (m, v)

Karen Edwards

Jolynn and Joe Elias (v)

Joan Engel PhD

Catherine & Robert Franklin, DVM, P.C.

Nora Gallaher

Charles Granoski & Candace Cragg

Jackie and Gregory Gunby (v)

Katharine & Goodwin Harding (v)

Deanne Harrup (v)

Todd Hendricks

Mary Hill

Linda Hines

Kathy Hosler (v)

Cheryl Hovanick

Vince Hua (v)

Elizabeth Jahaske



# 2024 DONOR RECOGNITION

Jacqueline Joseph

Rennie Karnovich (v)

Katie & Martin Kasten (v)

Steven King

Cristine Kossow & Walter Stugis

Jodee Kulp (v)

Amy Leif (v)

Lori Lester

Barbara Litwack

Lynn Loacker (v)

Rebecca Lovejoy & Doug Lorain (v)

Barbara Loveless

Elizabeth Lynch (v)

Betty & Kendall Manning

Mark Greenough & John Matchette

Bill & Janice McCulloch

Karen Miller

Kathleen Mitton (v)

Marilyn Mize

Kay Mooney

Michael Mossholder

Lowrey Mumford (m, v)

Tom Nelson

Jeannie Nordstrom

Lawrence Norvell

Carolyn O'Leary (v)

Kyoko O'Neill

Ruth Olsen (v)

Michelle Padden (v)

Judith Parker (v)

Robert Mushen MD & Jenee Pearce-Mushen (v)

Laura Pedersen (v)

C. Annie Peters (m)

Marjorie Peterson

John Remer Jr & Greg Cohane (v)

Liz Rizzo (v)

Mark Rosenblum

Debbie Ross & Robert Ross (v)

Susan Rubio (v)

Ed & Michelle Sayres

Mal & Janine Schwartz (v)

Erika Shade

Debra Shearer

Mark Spisak & Carol Spisak

Mary Stanton (v)

Sharon & Wayne Sternberger (v)

Linda Stumbaugh

Ingrid Sunzenauer

Sarah Sweatt

Gregg Takashima & Laura Takashima

Anne Taubman & David Boyle

Ella Mae & Doc Thomas, Jr.

Suzanne Van Sickle

Eleanor Vigil

Hannah Weidman (v)

Linda & Craig Wescoatt

# FREEWILL

Pet Partners' partnership with FreeWill offers users the opportunity to complete a will online, at no cost to them, and includes options for making charitable bequests. Visit [freewill.com/petpartners](https://freewill.com/petpartners) to learn more.

